WEST MICHIGAN SHORELINE REGIONAL DEVELOPMENT COMMISSION (WMSRDC)

The West Michigan Shoreline Regional Development Commission is a federal and state designated regional planning and development agency serving 120 local governments in Lake, Mason, Muskegon, Newaygo, and Oceana counties.

The mission of the Commission is to promote and foster regional development in West Michigan through cooperation amongst local governments and other regional partners.

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I. INTRODUCTION

Purpose of the Plan

This plan is intended to be a policy plan to guide future township actions and decisions. It is not intended to establish precise boundaries of land use areas or exact locations of future types of developments. Its function is to guide growth toward long-range, broad-based goals.

The goal of any comprehensive development plan is to combine the needs and desires of the citizenry with the land’s suitability and capability for sustaining those uses, according to the ability and desire of the municipality to provide public services throughout its jurisdiction. Such planning will minimize the potential for land use conflicts and inappropriate uses of land, for the betterment of all residents.

Every effort has been made to present information that is both current and accurate. The Blue Lake Township Board, the Blue Lake Township Planning Commission, and the West Michigan Shoreline Regional Development Commission shall not be held liable for any errors and/or omissions that are related to this plan. This plan is a general document; therefore, a thorough investigation with original research materials should be undertaken before proceeding with any specific implementation decisions. These materials might include site plans, legal reviews, etc. and would vary by situation.

Legal Basis of Planning

The State of Michigan authorizes municipalities to develop community planning through the Michigan Planning Enabling Act, Public Act 33 of 2008 (MPEA). Under this act, townships have the responsibility to develop and adopt a plan for the future development of their community. The Blue Lake Township Planning Commission followed the directives of this act in the preparation of this master plan.

Although enabled by Michigan law, this plan does not have the force of statutory law or ordinance. The MPEA provides the legal basis for the master plan and outlines requirements for the preparation, content, public review, adoption, and regular review of the plan. Key objectives of a plan as outlined in the act include:

- Create a plan that guides development that is coordinated, adjusted, harmonious, efficient, and economical and that best promotes public health, safety and general welfare;
- Make careful and comprehensive studies of present conditions and future growth with due regard for its relation to neighboring jurisdictions;
- Consult and cooperate with representatives of adjacent local units of government, departments of state and federal governments;
- Address land use and infrastructure issues and make recommendations for physical development;
- At least every five years, review the plan to determine whether to amend or readopt the current plan or adopt a new master plan.

**The Planning Process**

In 2016, Blue Lake Township contracted with the West Michigan Shoreline Regional Development Commission (WMSRDC) to concurrently assist in the update of the 2011 Blue Lake Township Comprehensive Development Plan and the Blue Lake Township Recreation Plan 2006-2011. As a result, the two plans are now better aligned.

This edition of the Blue Lake Township Comprehensive Development Plan closely resembles previous editions that were adopted by the township in 2006 and re-adopted in 2011. Notable adjustments to the plan include: updated demographics, tables, and maps; addition of the Zoning Plan chapter; and revisions to the goals & objectives and Future Land Use map.

Citizen input is paramount in identifying and discerning the issues facing township residents as a whole. All citizens were invited and encouraged to take part in the planning process, as were bordering municipalities. The opportunity for input and comments was provided through Planning Commission meetings, a special public input meeting held by the Planning Commission, a public review period, and a public hearing. Notices of these meetings were published in the White Lake Beacon.

The goals and objectives set forth in this plan for the township should be reviewed on a regular basis. When appropriate, the Comprehensive Development Plan should be modified to reflect changes of a physical nature or those of general public sentiment. A comprehensive development plan should be consistent in maintaining the community’s goals. The planning process strives to combine the needs and desires of the citizenry with the land’s suitability and capability for sustaining those uses. It also balances the township’s ability and desire to provide public services throughout its jurisdiction.

**How to Use This Plan**

The Blue Lake Township Comprehensive Development Plan is intended to function as a guide for directing and managing development within the township boundaries. This plan is not a zoning ordinance, which is a legally enforceable document. This plan is a policy-planning document that provides a legal rationale for zoning. It presents a written analysis of the township’s physical and social characteristics, as well as visions and goals for future development. In addition, implementation strategies are identified and are intended to guide policy makers towards accomplishing the established visions and goals of the Blue Lake Township Comprehensive Development Plan. Development decisions for the township should be based on the data and information presented in this plan and should also be consistent with the established visions and goals.
The Comprehensive Development Plan’s Relationship with Zoning

While most understand that there is a relationship between a land use (i.e. comprehensive development) plan (with its land use map) and a zoning ordinance (with its zoning map), it is often misinterpreted and used inappropriately. The relationship is a very important one, because you cannot utilize one without having the other. A formal definition of a land use plan is simply that it is a policy document in which the zoning ordinance is a regulatory tool that is used to implement the goals and objectives of the land use plan. In other words, the land use plan and map are designed to provide the community with a glimpse of where they desire their community to head, and a zoning ordinance and map provides the means to arrive there.

The primary difference between a future land use plan and a zoning ordinance is a familiar one. Changes to a zoning ordinance or zoning map are the primary tools available to change the regulations affecting land or the types of use land may be used for. The land use plan and map are used to guide the process of changing land uses. In other words, the future land use plan and map will be utilized to regulate what zoning changes will occur and where they will occur. For example, rezoning requests are often required to be consistent with the future land use plan’s designations as they identify the community’s desires for their future.

In 2002, the state encouraged all local governments to have a Land Use Plan in effect. Effective December 15th, 2002, it became mandatory that any amendments to a community’s plan be submitted, for review and comment, to all bordering jurisdictions and the acting regional planning commission, if applicable. The comments derived from those then must be submitted to the county where they are reviewed. A final comment is made on the changes to the plan and is then submitted back to the originating municipality. While presently these comments have no regulatory implications, it is the first step in working towards a collaborative effort amongst bordering municipalities encouraging similar land uses on adjacent parcels.

New requirements of the 2008 Michigan Zoning Enabling Act require that a zoning ordinance “shall be based on a plan…” (MCL 125.3203(1)). Often, the plan zoning is based upon is referred to as a “zoning plan.” The zoning plan can be a chapter in the master plan, a separate document of the master plan, or integrated throughout the master plan. Chapter VIII of this plan is intended to fulfill this requirement and strengthen the ties between Blue Lake Township’s comprehensive development plan (master plan) and zoning ordinance.
II. LOCATION AND HISTORY

Regional Location

Blue Lake Township is located along the northern border of Muskegon County. The county is situated along the eastern shore of Lake Michigan approximately halfway between Traverse City, Michigan and the Michigan/Indiana border. The township has a total area of 35.7 square miles, with 34.4 square miles of land and 1.3 square miles of water.

Blue Lake Township is bordered by Otto Township in Oceana County to the north, Dalton Township and the Village of Lakewood Club to the south, Whitehall and Montague townships to the west, and Holton Township to the east. The county seat, the City of Muskegon, is located approximately 15 miles to the south.
Community History

Blue Lake Township has a unique history of development dating back to its first European settler, Charles Hart, in 1853. According to historical records, Hart acquired 160 acres of land under the Homestead Act. Many other settlers soon followed to participate in the lumber boom that occurred during the mid- to late- 1800’s. Blue Lake Township’s first sawmill was built in the southwest corner of Section 6 in the year 1856. A nearby watermill was erected near the mouth of Brown’s Pond.

When Muskegon County was founded in 1859, the Blue Lake area was often referred to as "Thousand Lakes” due to the vast number of local lakes. Before organization as a township, the Blue Lake area was located within Dalton and Oceana Townships in Muskegon County. In March of 1865, the two townships were combined and three townships were apportioned from the merged land. The first town meeting was held on April 3, 1865. Austin P. Ware, who settled in the area in 1864, became the township’s first supervisor.

Blue Lake Township experienced its most prosperous years during West Michigan’s lumber age. There were expansive stands of pine forests and adequate water transportation for shipping the timber to the mills. Most of the early residents were involved in the timber industry working either as lumberjacks or in the mills. However, in the 1890’s the timber had been extracted and the lumbering age came to a halt. Many of the residents left Blue Lake Township in search of other more promising forests to the west. In fact, the exodus became so severe that the township nearly lost its status as an organized community. Land became very inexpensive due to the swift emigration of original settlers and abandonment of claims. For instance, in the late 1880’s, a parcel of 160 acres, 30 of which were cleared, brought a price of $600. Property taxes were also extremely low (taxes on a 320 acre improved farm valued at $400 paid between $16 and $18 a year).

After several years of stagnation the township witnessed a new development trend at the turn of the century. Blue Lake Township became the location for a grand vacation resort, which was developed by Harrison Parker, a former Chicago Tribune business manager, to provide Chicagoans with a relaxing atmosphere far from the heat and stress of the city. According to the Muskegon Chronicle (December 17, 1989; pg 6B), Parker’s original plan was to "entice Chicagoans to the area by offering free 25 x 100 foot lots to anyone attending land expositions at the Chicago Coliseum. All one needed to do was pay a $3 recording fee and he or she would own a lot in Michigan”. The Fruitvale Land Development Company, which Parker owned, offered 5 and 10 acre parcels for sale. The Rochdale Inn, located on the White River, was the centerpiece of the resort area. It contained 50 rooms, was considered very elegant, and held dances. It is estimated that during the peak of success the resort consisted of 125-150 cottages. Parker planned to supply the resort with food stuffs produced at his Fruit and Poultry Gardens. His idea was modeled after the British Rochdale system of cooperative government in which the surrounding farms support the landowners and the inn.
Many questions arose about the legality of how Parker was conducting business. By 1912 the Muskegon County Board of Commissioners was investigating the Fruitvale Land Development Company. Eventually greater mobility and other recreational opportunities lured guests to other destinations and the area fell into disrepair in the 1930’s. Many of the cottages burned and others simply collapsed due to abandonment. The only remaining remnants of Parker’s dream resort are building foundations and portions of tennis courts.

An extraordinarily similar land development scheme was being contemplated in the southern area of the township shortly after Parker opened his resort. B.C. Mayo of the Chicago Evening Post bought the extremely inexpensive land surrounding Fox Lake in an effort to increase circulation of the newspaper. He offered the right to purchase a lot on monthly installments of $2.90 for four months as long as the Post was subscribed to for four months at 30 cents a month. On October 14, 1912, the Lakewood Lot Owners Association was formed to promote infrastructure improvements such as electric lines and parks. The Lakewood Clubhouse was a large (70’ x 95’) and rustic structure filled with Indian artifacts and a large fireplace built of boulders. Later additions included a barber shop, Western Union and Postal telegraph stations, and billiards and bowling facility.

By the early 1930's the resort began witnessing a decrease in members and the water level of the lake had fallen such that recreational activities were no longer feasible. The street car line had been abandoned and the Chicago Evening Post went out of business. During the Great Depression many of the lot owners became delinquent on their taxes and were forced to release their titles to the state in lieu of payment. The clubhouse and surrounding cottages fell into disrepair and eventually collapsed and nearly 1600 acres were transferred to the Chicago Boy Scout Council. Lakewood became an incorporated village in 1967, and had a population of 1,291 according to the 2010 Census.

One final historical trend, which has survived the longest, also became apparent at the turn of the century. In 1910, Blue Lake Township became the home of Camp Hardy, a summer outpost for the Chicago based Lawrence Hall Home for Boys. Soon after, the Owasippe Boy Scout Reservation was established in 1911. Since then, seasonal camps have dominated the township’s landscape. Current examples of the exceptional camps that have graced the township include: Blue Lake Fine Arts Camp, a national leader in fine arts education; Camp Pendalouan, a YMCA sponsored summer camp; Camp Owasippe, operated by the Pathway to Adventure Council of Boy Scouts of America; Pioneer Trails, hosted by Pioneer Resources; and Gerber Scout Camp, owned and operated by the Michigan Crossroads Council of the Boy Scouts of America. A detailed profile of each existing camp is included in Chapter III of this document.
III. COMMUNITY FACILITIES AND SERVICES

Township Government

Blue Lake Township is a general law township and is currently governed by a five-member board consisting of a supervisor, treasurer, clerk, and two trustees, all of whom are representatives of the citizenry. Board members are elected to four-year terms, in the same year as United States presidential elections. The Blue Lake Township Board of Trustees meets on the second Monday of every month at 7:30 P.M. at the township hall located at 1491 Owasippe Road, Twin Lake, Michigan 49457. The schedule of meetings is published at the beginning of each year.

Blue Lake Township also has a five-member Planning Commission and a three-member Zoning Board of Appeals. The Zoning Board of Appeals is composed of citizens appointed by the township board and meets on the call of the Chair when there is business to attend to. Members of the Planning Commission are appointed by the Township Supervisor, with Township Board approval, for three-year staggered terms on an at-large and non-partisan basis. Officers consist of a chairperson, vice chairperson, and secretary and meetings are scheduled for the Wednesdays following the board meetings. The Planning Commission is primarily an advisory body, reporting directly to the Township Board, but it does have some authorities granted for decision making in land use matters.

The Blue Lake Township Board of Trustees administers the annual township budget. The primary source of revenue for Michigan townships, such as Blue Lake, is the local government’s share of the state sales tax, which has been drastically cut in recent years. Other revenue is garnered from the millage rate applied to local property tax fees, fees for building permits, and Planning Commission/Zoning Board of Appeals review fees. Table 1 provides information regarding the township’s tax base, according to Muskegon County Equalization Reports from 2016, 2017 and 2018.

<table>
<thead>
<tr>
<th>Property Class</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of Parcels</td>
<td>SEV</td>
<td>Number of Parcels</td>
</tr>
<tr>
<td>Commercial</td>
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<td>$1,146,400</td>
<td>9</td>
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<td>Residential</td>
<td>1,635</td>
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<td>Agricultural</td>
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<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Industrial</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Personal (com. + util.)</td>
<td>47</td>
<td>$2,235,700</td>
<td>48</td>
</tr>
<tr>
<td>Total (real &amp; personal)</td>
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<td>$77,770,535</td>
<td>1,648</td>
</tr>
<tr>
<td>Exempt</td>
<td>133</td>
<td>135</td>
<td>128</td>
</tr>
</tbody>
</table>

Source: Muskegon County Equalization Reports from 2016, 2017 & 2018
Blue Lake Township currently does not maintain a capital improvements plan, such as a written plan for improving roads, parks, or county drains. The Township does practice a limited amount of capital improvements, primarily to maintain local roads. It does not provide, either by itself or through the county, public water or sewer services, and does not employ a professional township manager. It does, however, employ part-time building, electrical, and plumbing/mechanical inspectors, a part-time zoning administrator, and a part-time property assessor.

Transportation

Although the township does not contain any state or federal roads, it is serviced by one major artery, US-31, which passes by the southwest corner of the township. The highway runs north and south, connecting Muskegon and Whitehall. The township also has two primary county roads: B-86, which runs east and west; and B-23, which runs north and south. The township road network consists of 43.2 miles of paved county roads, 12 miles of gravel roads, and 21.3 miles of unimproved roads.

The Muskegon County Airport, located approximately 23 miles south of the township, provides both commercial and passenger service. The Muskegon Area Transit System (MATS) provides passenger bus service in and around the City of Muskegon. In 2015, MATS began offering regional bus routes connecting outlying areas to the urban core. Currently, the Route 115 runs between Muskegon and Montague. The route runs no less than five times daily, Monday through Friday, and includes the following three stops adjacent to Blue Lake Township: SE corner of White Lake Drive and Russell Road; NE corner of White Lake Drive and Automobile Road; and NE corner of White Lake Drive and Hyde Park Road. Lastly, railroad service in Muskegon County is available, but primarily for industrial purposes. There is no passenger rail service in the county. Railroads are active within the urban confines of Muskegon, and connect the area to Fremont and to the greater railroad network via Ottawa County.
Parks and Recreation

There are numerous outdoor recreation opportunities within Blue Lake Township. Although the township does not own or operate any parks or recreational facilities, it does own about 220 acres on White Lake Drive intended for recreational development. The township also contains five youth camps and two Muskegon County parks situated on Big Blue Lake. Deremo Boat Launch is on the north side of the lake and Blue Lake County Park, with 600’ of lake frontage, is on the southeast side.

Website: [http://www.muskegoncountyparks.org/](http://www.muskegoncountyparks.org/)

The northern tier of the township is host to two campgrounds (White River Campground and Oak Knoll Family Campground) and the Happy Mohawk Canoe Livery. The rural and undeveloped nature of the township, much of which is publicly owned property, offers residents and visitors endless outdoor recreation possibilities. Options include the White River; the Manistee National Forest, which covers most of the township and includes several parcels of federally owned lands; and 50-60 lakes and ponds, which vary greatly in size.
Youth Camps

Blue Lake Fine Arts Camp:

Blue Lake Fine Arts Camp is a national leader in the instruction of fine arts to youth from around the world. Many of the students who attend the summer sessions come from as far as Europe, Asia, and South America, thanks to the International Exchange Program. The 1,600 acre camp opened in 1966 on the shores of Little Blue Lake, at the same site as a previous camp, Camp Hardy. Hardy, the first camp located in the township, began operation in 1910. Its operator and owner was the Chicago-based Lawrence Home for Boys.

In its first year, Blue Lake Fine Art Camp hosted 280 students. Each summer, the principal camp program serves more than 5,400 gifted elementary, junior high, and high school students with diverse programs in music, art, dance, and drama while offering more than 175 performances during its Summer Arts Festival. Financial aid is available for many of the students that meet certain criteria, such as audition or portfolio, arts instructor recommendations, and in some cases, financial need. The camp is an inclusive facility, providing housing, dining, and entertainment for its campers. Many popular entertainers have visited the camp, including the U.S. Army Field Band, U.S. Navy Band, Bill Cosby, Bob Hope, Count Basie, Dizzy Gillespie, and Victor Borge. Blue Lake has had over 300,000 campers in its first 50 years of operation.

Website: http://www.bluelake.org/

Owasippe Scout Reservation:

The largest operating camp in Blue Lake Township belongs to the Boy Scouts of America Pathways to Adventure Council (formerly Chicago Area Council). Established in 1911, it boasts the title of the oldest continuous Scout Camp in the nation and is one of the five largest BSA-owned parcels in their “Central Region,” which encompasses 16 states in the Midwest. According to Muskegon County parcel data, Pathways to Adventure Council owns 4,024 acres of land in of Blue Lake Township, and is therefore very important to the township from several standpoints. With regard to land use, social activities, and economic and environmental concerns, the Boy Scouts of America have a significant influence in the township.

Scout camping is not the only recreational use of the Owasippe Scout Reservation property. Throughout the year, it is frequently used by the public for activities such as hiking, mountain biking, cross-country skiing, fishing, and hunting. In addition, according to a 2002 BioBlitz assessment conducted by the Nature Conservancy, the property was home to 19 animal species listed by the State of Michigan as being threatened, endangered, or having “special concern”, and three of which were also listed at the federal level by the 1998 Federal Endangered Species Act. These three animals are the Karner Blue Butterfly (endangered), Bald Eagle (threatened), and the Eastern Massasauga Rattlesnake (candidate for federal status). The bald eagle was delisted from the federal list in 2007, and the eastern massasauga rattle snake was
Upgraded to threatened status in 2016. The Karner Blue Butterfly remains endangered.

Boy Scouts annually populate the Owasippe Scout Reservation during the summer months of June, July, and August. At its peak in the 1960’s, Owasippe annually hosted about 13,000 Boy Scouts, and had a capacity of 16,000. In the early 2000’s, the number of campers had reduced to approximately 1,300 Chicago-area Boy Scouts and approximately 1,300 Boy Scouts from other areas. Since then, annual attendance has gradually increased.

After years of consideration, the Chicago Area Council resolved in 2002 to sell the property because of the steady decline in campership and due to its financial situation. By 2004, the Boy Scouts had a prospective buyer and had asked the township for a rezoning request as a prerequisite to the sale of Owasippe. The request called for approximately 3,500 acres at Owasippe to be rezoned from forest/recreation to residential, allowing for the development of homes, condominiums, and camping lodges. The zoning variance was denied by the Blue Lake Township Planning Commission at its March 15, 2006 meeting, and the prospective deal fell apart in 2008 following a court decision upholding the township’s rezoning denial.

Website: www.pathwaytoadventure.com

Camp Pendalouan:

Camp Pendalouan is a YFCA-sponsored four season camp that is an accredited member of the American Camp Association. It is located on 150 acres in Blue Lake Township near Big Blue Lake, the Manistee National Forest, and the White River. Pendalouan offers numerous programs throughout the year such as: overnight camps, day camps, family camps, seasonal events, and school programs. Pendalouan hosts several specialty camps and events, such as Women’s Adventure Weekend and Halloween Camp, and is also available for retreats and rentals.

The camp maintains outdoor education programs throughout the year on topics such as Michigan history, outdoor science, physical education, and group skills. Camp programs may also be tailored to fit with school curriculum. Some of the camp’s facilities include:

- One-half mile frontage on beautiful Big Blue Lake
- Outdoor chapel with seating for over 200
- Heated year-round cabins
- Nikana Lodge and dining hall with an incredible view of Big Blue Lake
- 2 Outdoor Pavilions
- Classrooms (indoors and out)
- The Great Bear Fire Circle
- 150 acres of mature oak and pine forest adjacent to Manistee National Forest
- 100-yard athletic field

Website: http://www.pendalouan.org/
**Gerber Scout Reservation:**

First opened in 1951, Gerber Scout Reservation is located in the Manistee National Forest and operates Boy Scout Summer Camp and Webelos & Cub Scout Summer Camp. The camp is located within the Boy Scouts of America President Ford Field Service Council of the Michigan Crossroads Council. The property is located directly to the east of Camp Owasippe, is almost 800 acres, and contains Big Britton Lake, Little Britton Lake, and Mayo Lake.

In recent years, Gerber Scout Reservation attendance has swelled from 900 in 1997 to over 2,500 in 2012. Much of this increase can be attributed to the 1998 initiation of the Cub Scout and Webelos Adventureland, a section of the camp dedicated to Cub Scouts. Gerber currently has the capacity to accommodate 425 Boy Scouts, 200 Cub Scouts each week or session.

Activities offered at the camp include the Waterfront, Honor Ground, Climbing Tower/COPE, Scoutcraft, Handicraft, Environmental Resource Center, Archery, and Shooting Sports. In 2008, a Technology Center was added to the camp, offering a new-age spin on the traditional summer camp experience. The new dining hall, named the Frank K. Merrill Centennial Dining Hall, was completed in time for the 2010 summer camp season. Centennial Dining Lodge boasts state of the art facilities, a capacity of over 700, and a safe place to take shelter.

Website: [http://michiganscouting.org/outdooradventures/properties/gerber-scout-reservation/](http://michiganscouting.org/outdooradventures/properties/gerber-scout-reservation/)

**Pioneer Trails:**

Pioneer Trails, formerly known as Camp Emery, rests on 48.8 acres, including ¼ mile of Big Blue Lake frontage, on the edge of the Manistee National Forest. With the help of Rotary International Muskegon sponsorship, Camp Emery began when Rotary members’ interest in the Children’s Home stimulated a movement to establish a summer camp for underprivileged children, with the dual role of improving physical condition and of aiding in character building. Rotary raised $33,000 for the purchase property from the Blue Lake Club on Big Blue Lake, and for the preparation of existing buildings for use as a camp. The Children’s Home organization sought out underprivileged children to be given the benefits of the camp, and conducted the activities of the camp during the summer season, while the Rotary financed its operations and supervised the maintenance of the property. Later, Rotary financed camp additions and improvements, such as a dining hall and kitchen. In 1976, Rotary spent over $30,000 to refurbish buildings, build new cabins, and update sanitary facilities. In 1988, Camp Emery was renamed to Pioneer Trails, and is now primarily used by Pioneer Resources. Pioneer Trails is the host site for camp programs serving many specialized populations, including the following:

**Pioneer Trails Day Camp**
Day camp packs fun and friendship into multi-week sessions throughout the summer. These sessions are designed to serve children and young adults with intellectual or developmental disabilities and to provide respite for families caring for children with
special needs. To be eligible, campers must be between the ages of six and twenty-six and still attending school. Each session of camp lasts approximately three weeks and is in session Monday – Thursday.

**Camp Bold Eagle**

Pioneer Trails is the host site for Camp Bold Eagle, a program of the Hemophilia Foundation of Michigan (HFM). Founded in 1969, Camp Bold Eagle is the oldest camp of its kind in the country serving children with hereditary bleeding disorders. Visit the Camp Bold Eagle page of HFM for information including camp dates and how to apply.

**Camp Courage**

For many years, Pioneer Trails has been the host site for this Harbor Hospice program. Any child who has experienced the death of a loved one can apply for Camp Courage. Planned activities help the children recall and preserve memories in a safe and secure environment. Visit the Camp Courage website for more information.

**Camp Shout Out**

Camp Shout Out brings together youth with fluency disorders, speech-language pathologists, and graduate students, guided by Board Certified Specialists-Fluency (BCS-F) to learn, teach and empower each other to become more competent communicators and therapists in a safe, fun and natural environment. Visit the camp website to learn more about Camp Shout Out.

Website: [http://www.pioneerresources.org/pioneer-trails/](http://www.pioneerresources.org/pioneer-trails/)

**Schools**

Blue Lake Township is straddled by two school districts: Whitehall District Schools to the west and Holton Public Schools to the east. There are no school buildings located within the township.

**Fire and Police**

Blue Lake Township has an equipped and staffed fire department; an important attribute for a heavily forested area. The Blue Lake Fire Department has 15 available part-time employees. Station #1 is located next to the township hall at 1491 Owasippe Road and Station #2 is located on White Lake Drive. As previously mentioned, the fire department is assisted by the Fire Advisory Committee, an eight-member committee including four firemen and four members of the public. It is run by the Fire Chief, who is appointed by the Township Board.

The township has one operational siren located at the fire department. This siren reaches much of the Owasippe Scout Reservation and Big Blue Lake. However, its actual coverage varies according to meteorological conditions such as humidity, wind speed, and direction. Law enforcement is provided to Blue Lake Township through the Muskegon County Sheriff’s Department and the Michigan State Police Posts in Grand Haven and Hart.
Public Facilities and Infrastructure

The township contains three dams, two of which are listed on the National Inventory of Dams (the Cleveland Lake Dam on Cleveland Creek and the Brown’s Pond Dam on Sand Creek). The Cleveland Lake Dam, a concrete dam, is owned by the Pathways to Adventure Council – Boy Scouts of America and is located on Owasippe Scout Reservation property. The Brown’s Pond Dam was built in 1855 and is an earthen dam. The Galy Pond Dam is also a concrete dam and was built in the 1950’s. Additionally, a power transmission line and a natural gas pipeline traverse the south and west portions of the township.

Map #4

[Map of Blue Lake Township - Public Facilities and Infrastructure]
COMMUNITY PROFILE

Population characteristics; such as growth, age distribution, income, and educational level; and housing characteristics help planners make predictions based on historic patterns. A picture of the future can be painted by analyzing these factors. The following sections provide a community profile of Blue Lake Township, using data from the U.S. Census Bureau. The two most commonly referenced datasets in this chapter are the 2010 U.S. Census of Population and Housing Characteristics and the 2013-2017 American Community Survey (ACS) 5-Year Estimates.

Population Trends

According to the 2010 Census, Blue Lake Township contained 1.4% of the Muskegon County population, with 2,399 of the county’s 172,188 persons. The township’s population density was 67.2 persons per square mile, compared to the county’s density of 345 persons per square mile. Between 2000 and 2010, the township’s population density increased by 9.4 persons per square mile.

The township has experienced continual growth in the last several decades, as shown in Table 2. However, the 2017 ACS estimates a 8.7 percent decrease in population since 2010.

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>715</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>1980</td>
<td>1,101</td>
<td>386</td>
<td>54.0%</td>
</tr>
<tr>
<td>1990</td>
<td>1,235</td>
<td>134</td>
<td>12.2%</td>
</tr>
<tr>
<td>2000</td>
<td>1,990</td>
<td>755</td>
<td>61.1%</td>
</tr>
<tr>
<td>2010</td>
<td>2,399</td>
<td>409</td>
<td>20.6%</td>
</tr>
<tr>
<td>2017*</td>
<td>2,190</td>
<td>-209</td>
<td>-8.7%</td>
</tr>
</tbody>
</table>

Table 2

BLUE LAKE TOWNSHIP DEMOGRAPHIC TRENDS

Table 3

NEIGHBORING COMMUNITIES DEMOGRAPHIC TRENDS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Lakewood Club</td>
<td>1,006</td>
<td>1,291</td>
<td>28.3%</td>
<td></td>
<td>1,136</td>
<td>-12.0%</td>
</tr>
<tr>
<td>Dalton Twp</td>
<td>8,047</td>
<td>9,300</td>
<td>15.6%</td>
<td></td>
<td>9,315</td>
<td>0.2%</td>
</tr>
<tr>
<td>Holton Twp</td>
<td>2,532</td>
<td>2,515</td>
<td>-0.7%</td>
<td></td>
<td>2,527</td>
<td>0.4%</td>
</tr>
<tr>
<td>Whitehall Twp</td>
<td>1,648</td>
<td>1,739</td>
<td>5.5%</td>
<td></td>
<td>1,920</td>
<td>10.4%</td>
</tr>
<tr>
<td>Otto Twp</td>
<td>662</td>
<td>826</td>
<td>24.8%</td>
<td></td>
<td>879</td>
<td>6.4%</td>
</tr>
</tbody>
</table>

Table 3

According to WMSRDC Demographic Projections calculated in October 2018, Blue Lake Township’s population is expected to grow slowly, although the rate of growth can only be estimated. Table 4 shows the township’s projected growth in five year increments from 2020 to 2040. Population projections are calculated on a county

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2,447</td>
<td>2,462</td>
<td>2,477</td>
<td>2,492</td>
<td>2,507</td>
</tr>
</tbody>
</table>

Table 4

BLUE LAKE TOWNSHIP POPULATION PROJECTIONS

Source: WMSRDC Demographic Projections (October 2018)
level (annual average growth for the previous ten years applied to current population) and then aggregated to the municipal level according to the municipality’s most recent share of county population. They do not take into account variations in development trends between individual units. It should be noted that, due to recent countywide population trends, the projections currently shown are lower than those listed in the 2006 Blue Lake Comprehensive Development Plan.

**Age and Gender**

Table 5 shows the age distribution in Blue Lake Township, compared with Muskegon County. The figures reveal a healthy population distribution for both entities. The ages 25-54 make up 37.7% of the township’s population, while children and teenagers make up 30.5%. The township’s estimated median age of 40.9 in 2017 is notably higher than in 2000 (34.8) and estimated in 2015 (38.6). The county’s median age also increased, from 35.5 in 2000 to 39.1 in 2017.

### Table 5

<table>
<thead>
<tr>
<th></th>
<th>Blue Lake</th>
<th></th>
<th>Muskegon County</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>number of persons</td>
<td>percent of persons</td>
<td>number of persons</td>
<td>percent of persons</td>
</tr>
<tr>
<td>0-4</td>
<td>169</td>
<td>7.7%</td>
<td>10,584</td>
<td>6.1%</td>
</tr>
<tr>
<td>5-9</td>
<td>109</td>
<td>5.0%</td>
<td>11,202</td>
<td>6.5%</td>
</tr>
<tr>
<td>10-14</td>
<td>191</td>
<td>8.7%</td>
<td>11,835</td>
<td>6.9%</td>
</tr>
<tr>
<td>15-19</td>
<td>198</td>
<td>9.0%</td>
<td>11,276</td>
<td>6.5%</td>
</tr>
<tr>
<td>20-24</td>
<td>83</td>
<td>3.8%</td>
<td>11,050</td>
<td>6.4%</td>
</tr>
<tr>
<td>25-34</td>
<td>197</td>
<td>9.0%</td>
<td>21,928</td>
<td>12.7%</td>
</tr>
<tr>
<td>35-44</td>
<td>261</td>
<td>11.9%</td>
<td>20,689</td>
<td>12.0%</td>
</tr>
<tr>
<td>45-54</td>
<td>368</td>
<td>16.8%</td>
<td>23,108</td>
<td>13.4%</td>
</tr>
<tr>
<td>55-59</td>
<td>158</td>
<td>7.2%</td>
<td>13,042</td>
<td>7.6%</td>
</tr>
<tr>
<td>60-64</td>
<td>151</td>
<td>6.9%</td>
<td>11,225</td>
<td>6.5%</td>
</tr>
<tr>
<td>65-74</td>
<td>209</td>
<td>9.5%</td>
<td>15,477</td>
<td>9.0%</td>
</tr>
<tr>
<td>75-84</td>
<td>87</td>
<td>4.0%</td>
<td>7,852</td>
<td>4.5%</td>
</tr>
<tr>
<td>85+</td>
<td>9</td>
<td>0.4%</td>
<td>3,439</td>
<td>2.0%</td>
</tr>
<tr>
<td>Total</td>
<td>2,190</td>
<td>100.0%</td>
<td>172,707</td>
<td>100%</td>
</tr>
</tbody>
</table>

Source: 2017 ACS 5-Year Estimate

### Table 6

<table>
<thead>
<tr>
<th></th>
<th>Blue Lake Township</th>
<th></th>
<th>Muskegon County</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>1,126 (51.4%)</td>
<td></td>
<td>85,918 (49.7%)</td>
</tr>
<tr>
<td></td>
<td>Female</td>
<td>1,064 (48.6%)</td>
<td></td>
<td>86,789 (50.3%)</td>
</tr>
</tbody>
</table>

Source: 2017 ACS 5-Year Estimate
**Housing**

Housing and any significant changes in an area’s housing stock have a direct impact on planning decisions. It is important to note that changing trends related to housing stock are often the first indications that important changes are taking place with the population base and land use. It is also important to note that a vital aspect of housing stock is the presence of a variety of house choices (i.e. traditional single-family homes, duplexes, and manufactured homes). Various housing types allow for affordable housing opportunities for all segments of the population.

The housing characteristics presented herein for Blue Lake Township are based upon the 2017 American Community Survey 5-Year Estimates. According to the estimates, there were approximately 928 housing units in the township in 2017 (at a density of about 27 housing units per square mile). Graph #1 illustrates the timeline for when these housing units were built.

![Graph #1](image)

Source: 2017 ACS 5-Year Estimates

The decade from 1990-1999 saw the greatest increase in the number of housing units of any decade in the development of Blue Lake Township. Of the 928 housing units estimated in 2017, more than half were built since 1990, and roughly 80% (750 units) were built since 1970. The coming decades promise to expand the housing stock as well. With a 2010 average of 2.91 persons per household and a population projection of 2,507 persons in 2040, or another 317 persons, approximately 109 dwelling units would need to be built between 2017 and 2040 to accommodate the projected increase in population. Therefore, Blue Lake Township needs to remain proactive in addressing housing issues.
According to Table 7, the housing units in Blue Lake Township have a lower rate of occupancy (80.3%) than the entire county (88.4%) and, consequently, a higher rate of vacancy. This can be attributed to the existence of vacant units that are “for seasonal, recreational, or occasional use” in a township with a great deal of its land utilized for recreational purposes. According to the 2010 Census, a remarkable 71.2% of the vacant units fall into this category, compared to 25.2% of the county’s vacant units.

### Table 7

<table>
<thead>
<tr>
<th></th>
<th>Total Units</th>
<th>Occupied</th>
<th>Vacant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Lake Township</td>
<td>928</td>
<td>745 (80.3%)</td>
<td>183 (19.7%)</td>
</tr>
<tr>
<td>Muskegon County</td>
<td>73,810</td>
<td>65,216 (88.4%)</td>
<td>8,594 (11.6%)</td>
</tr>
</tbody>
</table>

Source: 2017 ACS 5-Year Estimates

Additional census information reveals that the township’s housing stock in 2000 had a high rate of owner-occupancy (85.2%) compared to the county’s rate (75.1%). It also indicates that a high rate of the township’s housing units were “1 unit-detached” (94.5% compared to the county’s 76.7%). In contrast, 6.5% of the township’s housing stock was classified as “mobile home,” compared to 6.6% of the county’s housing stock. 2017 ACS data estimates the median value of the township’s owner-occupied housing units to be $148,700 and the county’s median value of owner-occupied homes to be $105,300.

### Racial Composition

Table 8 illustrates the racial distribution of Blue Lake Township and Muskegon County. As noted in the table, the majority (90.0%) of Blue Lake Township residents have a white ethnic background. This concentration is less than surrounding townships, which range from 92.4% to 99.0%, and more than the county (80.7%).

### Table 8

<table>
<thead>
<tr>
<th></th>
<th>Blue Lake Township</th>
<th>Muskegon County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>2,190</td>
<td>172,707</td>
</tr>
<tr>
<td>White</td>
<td>1,972 (90.0%)</td>
<td>139,308 (80.7%)</td>
</tr>
<tr>
<td>Black or African American</td>
<td>92 (4.2%)</td>
<td>23,426 (13.6%)</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>41 (1.9%)</td>
<td>1,094 (0.6%)</td>
</tr>
<tr>
<td>Asian</td>
<td>5 (0.2%)</td>
<td>909 (0.5%)</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>0 (0.0%)</td>
<td>21 (0.01%)</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>3 (0.1%)</td>
<td>809 (0.5%)</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>77 (3.5%)</td>
<td>7,140 (4.1%)</td>
</tr>
<tr>
<td>Hispanic or Latino (of any race)*</td>
<td>128 (5.8%)</td>
<td>9,412 (5.4%)</td>
</tr>
</tbody>
</table>

*Hispanic origin is included in all races, therefore, totals will not equal the Total Population line

Source: 2017 ACS 5-Year Estimates
Income and Poverty

Table 9 and Table 10 identify the income levels and income distribution in Blue Lake Township and Muskegon County. While the per capita income is very similar between the two, the median household income in the township is significantly higher than it is countywide. This can partially be accounted for by the difference in household size. The county averages 2.53 persons per household while the township averages 2.91 (2010 census).

The township has a greater percentage of households earning less than $10,000 per year than the county (14.1% compared to 8.3%) and also earning more than $50,000 (49.4% compared to 46.4%). Conversely, there is a much smaller percentage of township residents than county residents in the income range of $10,000 to $50,000 (36.5% compared to 45.3%).

Table 11 identifies poverty status in the last 12 months, according to the 2017 ACS 5-year estimates. Of the 2,190 residents in Blue Lake Township, 398 persons were listed as being below the poverty level. This is equal to 18.2% of the population and is very close to the county’s poverty percentage of 17.8%.

<table>
<thead>
<tr>
<th>Table 9</th>
<th>GROSS ANNUAL INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Blue Lake Township</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$22,300</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$49,338</td>
</tr>
<tr>
<td>Source: 2017 ACS 5-Year Estimates</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table 10</th>
<th>HOUSEHOLD INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total households</td>
<td>745</td>
</tr>
<tr>
<td>Less than $10,000</td>
<td>105 (14.1%)</td>
</tr>
<tr>
<td>$10,000 to $14,999</td>
<td>36 (4.8%)</td>
</tr>
<tr>
<td>$15,000 to $24,999</td>
<td>48 (6.4%)</td>
</tr>
<tr>
<td>$25,000 to $34,999</td>
<td>88 (11.8%)</td>
</tr>
<tr>
<td>$35,000 to $49,999</td>
<td>100 (13.4%)</td>
</tr>
<tr>
<td>$50,000 to $74,999</td>
<td>119 (16.0%)</td>
</tr>
<tr>
<td>$75,000 to $99,999</td>
<td>93 (12.5%)</td>
</tr>
<tr>
<td>$100,000 to $149,999</td>
<td>115 (15.4%)</td>
</tr>
<tr>
<td>$150,000 to $199,999</td>
<td>32 (4.3%)</td>
</tr>
<tr>
<td>$200,000 or more</td>
<td>9 (1.2%)</td>
</tr>
<tr>
<td>Source: 2017 ACS 5-Year Estimates</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table 11</th>
<th>POVERTY STATUS IN THE PAST 12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population Below Poverty Level</td>
<td>398</td>
</tr>
<tr>
<td>Under 5 years</td>
<td>61 (15.3%)</td>
</tr>
<tr>
<td>5 to 17 years</td>
<td>116 (29.1%)</td>
</tr>
<tr>
<td>18 to 34 years</td>
<td>58 (14.6%)</td>
</tr>
<tr>
<td>35 to 64 years</td>
<td>140 (35.2%)</td>
</tr>
<tr>
<td>65 years and over</td>
<td>23 (7.5%)</td>
</tr>
<tr>
<td>Source: 2017 ACS 5-Year Estimates</td>
<td></td>
</tr>
</tbody>
</table>
Educational Attainment

Table 12 details levels of education attainment for township and county residents aged 18 to 24, as well as 25 years of age and over. It should be noted that close to two-thirds (61.5%) of the township’s population aged 18 and over has had some college or obtained higher education degrees.

Table 12  
EDUCATIONAL ATTAINMENT

<table>
<thead>
<tr>
<th>Population 18 to 24 years</th>
<th>Blue Lake Township</th>
<th>Muskegon County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than high school graduate</td>
<td>35 (29.2%)</td>
<td>2,710 (17.9%)</td>
</tr>
<tr>
<td>High school graduate</td>
<td>35 (29.2%)</td>
<td>5,463 (36.0%)</td>
</tr>
<tr>
<td>Some college or associate’s degree</td>
<td>44 (36.7%)</td>
<td>6,355 (41.9%)</td>
</tr>
<tr>
<td>Bachelor’s degree or higher</td>
<td>6 (5.0%)</td>
<td>647 (4.3%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Population 25 years and over</th>
<th>Blue Lake Township</th>
<th>Muskegon County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 9th grade</td>
<td>27 (1.9%)</td>
<td>3,419 (2.9%)</td>
</tr>
<tr>
<td>9th – 12th Grade</td>
<td>61 (4.2%)</td>
<td>8,326 (7.1%)</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>443 (30.8%)</td>
<td>40,690 (34.8%)</td>
</tr>
<tr>
<td>Some College</td>
<td>450 (31.3%)</td>
<td>29,497 (25.3%)</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>152 (10.6%)</td>
<td>13,121 (11.2%)</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>219 (15.2%)</td>
<td>14,978 (12.8%)</td>
</tr>
<tr>
<td>Graduate or Professional Degree</td>
<td>88 (6.1%)</td>
<td>6,729 (5.8%)</td>
</tr>
</tbody>
</table>

Source: 2017 ACS 5-Year Estimates

Labor Force Composition

The labor force in Blue Lake Township, consisting of residents 16 years of age and over, totaled 891 persons in 2017. Of those persons, approximately 74% worked in Muskegon County with the remaining 30% traveling outside the county. The mean commute time to work was 26.5 minutes for all workers, including those leaving the county and those working within the county. The majority of laborers travel to manufacturing, education or service, and retail jobs outside of the township. Table 13 shows industries of employment for Blue Lake Township citizens aged 16 and over.

Table 13  
AREA INDUSTRY EMPLOYMENT: Employed Civilian Population 16 Years and Over in Blue Lake Township

| Civilian employed population 16 years and over | 891 |
| Agriculture, forestry, fishing, hunting, and mining | 26 (2.9%) |
| Construction | 40 (4.5%) |
| Manufacturing | 229 (25.7%) |
| Wholesale trade | 10 (1.1%) |
| Retail trade | 115 (12.9%) |
| Transportation and warehousing, and utilities | 13 (1.5%) |
| Information | 9 (1.0%) |
| Finance, insurance, real estate, rental and leasing | 16 (1.8%) |
| Professional, scientific, management, admin., and waste mgmt. services | 64 (7.2%) |
| Education services, and healthcare and social assistance | 188 (21.1%) |
| Arts, entertainment, recreation, accommodation and food services | 89 (10.0%) |
| Other services (except public administration) | 74 (8.3%) |
| Public administration | 18 (2.0%) |

Source: 2017 ACS 5-Year Estimates
**Economic Outlook**

Since over two-thirds of the Blue Lake Township labor force works within Muskegon County, it may be useful to analyze the changes occurring in the makeup of county employment by sector. This will allow a view into the economic course the county is following. Table 14 shows a recent history of jobs and wages in Muskegon County. It reveals reductions in the number of establishments and number of jobs from 2005 to 2015, while average wages increased over the same period. However, jobs and wages have experienced year-over-year increases in the wake of the Great Recession, which took place from 2007 through 2009.

<table>
<thead>
<tr>
<th></th>
<th>Establishments</th>
<th>Jobs</th>
<th>Avg Wage Per Job*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,838</td>
<td>62,928</td>
<td>$41,691</td>
</tr>
<tr>
<td>2016</td>
<td>2,855</td>
<td>62,086</td>
<td>$40,856</td>
</tr>
<tr>
<td>2015</td>
<td>2,883</td>
<td>62,196</td>
<td>$40,383</td>
</tr>
<tr>
<td>2014</td>
<td>2,974</td>
<td>61,476</td>
<td>$39,511</td>
</tr>
<tr>
<td>2013</td>
<td>3,040</td>
<td>60,107</td>
<td>$38,869</td>
</tr>
<tr>
<td>2010</td>
<td>3,141</td>
<td>56,547</td>
<td>$36,786</td>
</tr>
<tr>
<td>2007</td>
<td>3,191</td>
<td>63,072</td>
<td>$34,982</td>
</tr>
<tr>
<td>10-Year Change</td>
<td>-353</td>
<td>-144</td>
<td>$6,709</td>
</tr>
<tr>
<td>10-Year Percent Change</td>
<td>-11.1%</td>
<td>-0.2%</td>
<td>19.2%</td>
</tr>
</tbody>
</table>


* Adjusted for Inflation

The previous edition of this plan noted that services and retail sectors each claimed a larger portion of Muskegon’s work force than the manufacturing industry in the early 2000’s. Table 15, which shows the distribution of Muskegon County jobs among industry sectors in 2017, reveals that manufacturing has reclaimed its position as the top job providing industry in the county followed by Health Care/Social Services and Retail Trade.
### Table 15

**MUSKEGON COUNTY**

**2017 INDUSTRY DISTRIBUTION OF JOBS AND WAGES**

<table>
<thead>
<tr>
<th>Annual Industry Distribution of Jobs and Avg. Wage in 2017 (NAICS)</th>
<th>Establishments</th>
<th>Jobs</th>
<th>%</th>
<th>Annual Average Wage Per Job</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>2,838</td>
<td>62,928</td>
<td>100%</td>
<td>$41,691</td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>38</td>
<td>533</td>
<td>0.8%</td>
<td>$27,609</td>
</tr>
<tr>
<td>Mining</td>
<td>3</td>
<td>46</td>
<td>0.1%</td>
<td>$119,943</td>
</tr>
<tr>
<td>Utilities</td>
<td>4</td>
<td>0</td>
<td>0.0%</td>
<td>N/A</td>
</tr>
<tr>
<td>Construction</td>
<td>228</td>
<td>2,057</td>
<td>3.3%</td>
<td>$60,043</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>267</td>
<td>13,556</td>
<td>21.5%</td>
<td>$57,319</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>128</td>
<td>1,502</td>
<td>2.4%</td>
<td>$59,047</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>449</td>
<td>10,844</td>
<td>17.2%</td>
<td>$26,728</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>82</td>
<td>232</td>
<td>0.4%</td>
<td>$52,885</td>
</tr>
<tr>
<td>Information</td>
<td>40</td>
<td>843</td>
<td>1.3%</td>
<td>$43,302</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>138</td>
<td>976</td>
<td>1.6%</td>
<td>$55,454</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>82</td>
<td>625</td>
<td>1.0%</td>
<td>$30,723</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>182</td>
<td>1,258</td>
<td>2.0%</td>
<td>$64,844</td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>10</td>
<td>118</td>
<td>0.2%</td>
<td>$66,182</td>
</tr>
<tr>
<td>Admin. &amp; Support &amp; Waste Mgt. &amp; Rem. Services</td>
<td>130</td>
<td>2,356</td>
<td>3.7%</td>
<td>$24,192</td>
</tr>
<tr>
<td>Educational Services</td>
<td>61</td>
<td>4,227</td>
<td>6.7%</td>
<td>$43,324</td>
</tr>
<tr>
<td>Health Care and Social Services</td>
<td>269</td>
<td>11,157</td>
<td>17.7%</td>
<td>$47,000</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>60</td>
<td>987</td>
<td>1.6%</td>
<td>$19,565</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>282</td>
<td>6,323</td>
<td>10.0%</td>
<td>$14,944</td>
</tr>
<tr>
<td>Other Services (Except Public Administration)</td>
<td>305</td>
<td>1,623</td>
<td>2.6%</td>
<td>$24,419</td>
</tr>
<tr>
<td>Public Administration</td>
<td>69</td>
<td>2,126</td>
<td>3.4%</td>
<td>$46,422</td>
</tr>
<tr>
<td>Unallocated</td>
<td>14</td>
<td>23</td>
<td>0.0%</td>
<td>$29,825</td>
</tr>
</tbody>
</table>

**Unemployment**

Table 16 identifies the total labor force and gives estimated information on employment and unemployment for Blue Lake Township, Muskegon County, and Michigan in 2015. Blue Lake Township’s unemployment rate (8.8% of the civilian labor force) is less than the county’s (11.9%) and the state’s (9.8%), but just a shade higher than the national rate for 2015 (8.3%). Graphs #2 and #3 illustrate historical unemployment rates for Blue Lake Township.

<table>
<thead>
<tr>
<th>CIVILIAN LABOR FORCE</th>
<th>Blue Lake Twp</th>
<th>Muskegon County</th>
<th>State of Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor force</td>
<td>999</td>
<td>80,441</td>
<td>4,890,342</td>
</tr>
<tr>
<td>Employed</td>
<td>891</td>
<td>73,192</td>
<td>4,524,874</td>
</tr>
<tr>
<td>Unemployed</td>
<td>108</td>
<td>7,179</td>
<td>361,624</td>
</tr>
<tr>
<td>Not in labor force</td>
<td>668</td>
<td>56,126</td>
<td>3,095,566</td>
</tr>
<tr>
<td>Unemployment rate</td>
<td>10.8%</td>
<td>8.9%</td>
<td>7.4%</td>
</tr>
</tbody>
</table>

Source: 2017 ACS 5-Year Estimates

**Graph #2**

**Graph #3**

**UNEMPLOYMENT RATES, 2010-2017**

Source: ACS 5-Year Estimates
V. NATURAL RESOURCES AND THE ENVIRONMENT

Blue Lake Township contains an abundance of natural resources that define its rural character. The following sections describe those resources.

**Topography**

The topographic features found in Blue Lake Township are quite varied, due to the fact that they were formed thousands of years ago by the action of glaciers. This action; combined with the presence of lakes, streams and rivers; makes for a scenic landscape today.

Township elevations vary from approximately 600 feet above sea level near the White River to over 700 feet above sea level in the east and southeastern portions of the township. Broad-forested areas with numerous scattered lakes occupy undulating plains in the township, while the extreme northwest corner is fairly low and wet. The topographic map below illustrates the overall relief of Blue Lake Township.

Map #5
Soils

Soil, and the type of development it allows or restricts, is a primary factor in determining where future development will occur. It is especially important in areas where there are no public water and sewer services available. The suitability of soils for roads, foundations, wells, and septic systems is critical in determining the location and intensity of development.

Soil surveys assist in determining the extent of flood-prone areas, access to aquifers, erosion and sedimentation potential, ability to site septic tanks and absorption fields, and the limitations for construction. Soil maps are important to the planning process because they can geographically depict areas that have development limitations, based on the soil suitability. According to the 1968 Soil Survey of Muskegon County, U.S. Department of Agriculture, Soil Conservation Service, there are several different soil series located in Blue Lake Township. The two most prominent are the Rubicon Series (found throughout the south and east sections of the township) and the Tawas Series (located along the White River in the northwest sections).

The largest soil series found in the township is the Rubicon Series which consists of well-drained, deep, sandy soils on the nearly level, dry outwash plain and the rolling sandhills of the county. The original vegetation of this series was white pine, red pine, black oak, and white oak. These soils are permeable, have a low supply of plant nutrients, and are low in available moisture capacity. Rubicon soils are well suited to plantations of Christmas trees and to other forest products and are well-suited to woodland wildlife (ruffed grouse, woodcock, thrushes, vireos, scarlet tanagers, gray, red, and fox squirrels, white-tailed deer, and raccoons).

The second most prominent soil series in Blue Lake Township, Tawas, consists of very poorly drained, shallow, organic soils. The native vegetation consisted of mixed lowland hardwoods and conifers and included red maple, elm, ash, and white cedar. Tawas soils are rapidly permeable and have high available moisture capacity. They are
naturally wet and require artificial drainage before they can be used as cropland. They are well-suited to wetland wildlife (ducks, geese, herons, shorebirds, rails, mink, and muskrat).

According to the soil survey, “the selection of areas for community development depends on the suitability of soils as sites for the structures and other facilities that are to be built. In Table (15), the limitations of soil groups that are used for specific purposes in community development are rated, and soil features that affect these uses are given.

The limitations of each group of soils are rated slight, moderate, severe, or very severe. A rating of slight means that the soil has few or no limitations for the use specified or that the limitations can be easily overcome. A rating of moderate indicates that some planning and engineering practices are needed to overcome the limitations. A rating of severe indicates that the soil is poorly suited to the use specified and that intensive engineering practices are needed to overcome the limitations. A rating of very severe indicates that the soil is very poorly suited to the use specified and that practices to overcome the limitations may not be economically feasible. These ratings apply to a depth of 5 feet or less.

The ratings in Table 17 are for residential developments with public sewers, filter fields for septic tanks, buildings for commerce and light industry, and traffic ways. Some explanation is required.

*Residential developments with public sewers.* - The ratings in this column apply to residences of three stories or less that have basements and are served by a public sewage system. The major properties important in evaluating the soils for this use are wetness, hazard of flooding, slope, volume change on wetting and drying, hazard of erosion, suitability for growing lawns and shrubs, and bearing capacity. Engineers and others should not apply specific values to the estimates for bearing capacity of soils.

*Filter fields for septic tanks.* - Important properties that affect the use of soils for filter fields for septic tanks are depth of the water table, hazard of flooding, slope, and permeability, or rate of percolation.

*Buildings for commercial and light industry.* - The ratings in this column apply to stores, offices, and small factories that are not more than three stories high and that have public or community facilities for sewage disposal. Important soil features are wetness, slope, hazard of erosion, volume change on wetting and drying, and bearing capacity. Specific values should not be applied to the estimates given for bearing capacity.

*Trafficways.* - The ratings in this column apply to streets and highways within or adjacent to residential and industrial developments. Features considered in rating the soils are frost heaving, ease of excavating and grading, seepage, and slope.”
### TABLE 17
LIMITATIONS OF SOILS FOR RESIDENTIAL AND INDUSTRIAL DEVELOPMENT AND RELATED NONFARM USES

<table>
<thead>
<tr>
<th>Community Development Groups</th>
<th>Degree of Limitation and Soil Features Affecting Use For:</th>
<th>Residential Developments with Public Sewers</th>
<th>Filter Fields for Septic Tanks</th>
<th>Buildings for Commerce and Light Industry</th>
<th>Trafficways</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Limitations: Slight on slopes of 0 to 6 percent; moderate on slopes of 6 to 12 percent; and severe on slopes of 12 to 45 percent. Features: Susceptibility to wind erosion; droughty; difficult to establish and maintain lawns; frequent watering required; stable material for roadbeds and foundations; steep slopes hinder layout and construction of utilities</td>
<td>Limitations: Slight on slopes of 0 to 6 percent; moderate on slopes of 6 to 12 percent; and severe on slopes of 12 to 45 percent. Features: Favorable percolation rate; possible contamination of nearby water supplies</td>
<td>Limitations: Slight on slopes of 0 to 6 percent; moderate on slopes of 6 to 12 percent; and severe on slopes of 12 to 45 percent. Features: Susceptibility to wind erosion; good foundation material; low volume change; grading and land shaping required in sloping and steep areas.</td>
<td>Limitations: Slight on slopes of 0 to 6 percent; moderate on slopes of 6 to 12 percent; and severe on slopes of 12 to 45 percent. Features: Good bearing capacity, good material for subbase and subgrade; cuts and fills needed in sloping to steep areas; severe erosion in steeper areas.</td>
</tr>
<tr>
<td>Group #3</td>
<td></td>
<td>Limitations: Very severe Features: High water table; unstable organic material with low bearing capacity and high compressibility; severely limited for foundations; organic material must be removed before construction; subject to ponding and flooding.</td>
<td>Limitations: Very severe Features: High water table; unstable organic material.</td>
<td>Limitations: Very severe Features: High water table; subject to ponding and flooding; very severely limited for foundations; low bearing capacity and high compressibility; unstable organic material that must be excavated before fill is placed; fill required to raise grade above water table.</td>
<td>Limitations: Very severe Features: High water table; unstable organic material that must be removed before fill is placed; low bearing capacity and high compressibility; fill required to raise grade above water table.</td>
</tr>
<tr>
<td>(includes Rubicon soils)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Group #10</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(includes Tawas soils)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


Map #7, Soil Limitations for Development, is based on soil data gathered by the National Cooperative Soil Survey Program (NCSS). The NCSS is a partnership, led by the National Resources Conservation Service (NRCS), of federal land management agencies, state agricultural experiment stations and state and local units of government.
The map was created by comparing NRCS-identified soil types to their corresponding development limitations identified by the Soil Survey of Muskegon County.

The development limitation levels slight, moderate, severe and very severe are described in detail earlier in this section. The level moderate to severe was added to the map to display areas with varying degrees of limitations, such as sloping terrain and soils with septic suitability issues. According to NCSS and NRCS information, it appears that about half of the township’s soils carry a development limitation rating of moderate to severe, severe, or very severe. The remaining soils have slight or moderate limitations for development.

**Map #7**

**Septic Suitability**

Although information on septic suitability is included in the previous section, additional information is presented in this section for two reasons. It should be noted that none of Blue Lake Township is currently serviced by a public sewer system and that all of the
township’s residences and businesses rely on septic tanks and drain fields. Given this situation, the suitability of the soil for septic tanks to properly function is critically important in determining where and how much development can occur without the need for public utilities.

Soil is not considered to be suitable for septic systems if it has excessively high or low permeability, if the slope is excessive, or if the water table is too close to the surface. The permeability and coarseness of soil has a direct impact on its ability to properly filter toxins (i.e. septic material) as they pass through the soil. In Blue Lake Township, excessive percolation capability of the soil is the main cause for concern, rather than not enough percolation, and the resulting concern is the potential for polluting groundwater resources. In addition, certain areas have variable septic limitations. For instance, septic tanks may operate safely and effectively during a dry summer but the very same tanks may malfunction or flood during an extraordinarily rainy spring.

Areas which have a high flood frequency are also not generally considered to be adequate locations for septic systems. As the ground becomes saturated and floods, the toxins may be removed from septic tanks and flow into groundwater or surface water supplies. Quite often the waste deposited in septic systems is much more hazardous than only human waste. Such materials include household cleaners, bacteria, and other toxic nuisances.

In order to reduce the amount of pollution released from septic tanks, citizens should refrain from the disposal of medicines and household chemicals, such as ammonia, bleach or other hazardous substances, into the septic system. Septic tank maintenance should also be addressed on a regular schedule by adding necessary chemicals, cleaning, and using only to capacity. Additionally, a septic system should be emptied at a minimum of once every seven years but preferably every other year.

Access to municipal sewage systems is the principle alternative to septic usage. These systems have more efficient capabilities to treat wastewater before it is discharged into the environment. The treatment process often includes aeration, sedimentation, exposure to sunlight, which releases many types of contaminants, and chemical treatment.

**Erosion**

Information presented previously in the Soils section shows that much of Blue Lake Township has the potential for wind erosion. This is because soils such as sand (i.e. Rubicon, Blown-out, etc.) and silt (uncovered) have a greater capacity to erode than do soils such as clay or gravel.

In spite of this, the terrain in Blue Lake Township is currently dominated by low erosion potential and, consequently, the streams and lakes are not threatened with excessive sedimentation. The main explanation for this is that much of the natural cover; such as trees, grasses, and forest litter; remains intact. The absence of
agricultural activities also reduces the potential for erosion. Natural cover acts as a barrier to erosion in that root systems of trees, grasses, forest litter and stones hold the soil in place even during torrential rainfall.

However, removal of this cover could expose the soil to its erosion potential. In addition, changes in development patterns often create substantial changes in the ratio of permeable surfaces in an area. Even in a heavily forested area, addition of asphalt, pavement, and roofs can make a substantial difference. Table 18 highlights important considerations for development in light of corresponding erosion.

### Table 18

<table>
<thead>
<tr>
<th></th>
<th>SOIL EROSION CHARACTERISTICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The amount of runoff generated is dependent upon the type of soil and the kind of land use prevalent in any given area.</td>
</tr>
<tr>
<td>2</td>
<td>Natural areas, where vegetation remains intact, are almost always better-equipped to absorb and retain water than are areas in either agricultural or urban use.</td>
</tr>
<tr>
<td>3</td>
<td>Those areas best able to absorb and retain rainfall include forests and other areas of dense vegetation.</td>
</tr>
<tr>
<td>4</td>
<td>Those areas which have the greatest impact on the amount of runoff created typically include urban lands with high percentages of impervious surfaces, and agricultural lands typically in row crops.</td>
</tr>
</tbody>
</table>

**Climate**

Blue Lake Township is located in an area of the United States which experiences unique and diverse climatic conditions due to its proximity to the Lake Michigan shoreline. Muskegon County is classified as having “quasi-marine” (when westerly winds pass over Lake Michigan) and “continental” climates (when the winds become easterly or southeasterly and pass over a large expanse of land).

As a result of the predominately west winds and “quasi-marine” climate, Muskegon County often experiences moderated temperature extremes compared to communities farther away from the lake. This translates into slightly cooler maximum summer temperatures and slightly warmer winter minimum temperatures. Winds sometimes approach from easterly directions creating a “continental” climate and conditions that are more characteristic of the United States’ Midwest. Table 19 shows notable climatic data from the period 1981-2010, including temperature and precipitation averages and records for the City of Muskegon about 15 miles to the south of Blue Lake Township.
The presence of Lake Michigan also causes a climatic phenomenon called lake effect snow. During the winter months, the relatively warm waters of the lake provide moisture for weather fronts as they cross over from Wisconsin. When these fronts reach the cooler land of Michigan, the moisture condenses and falls as snow. Lake effect snows can be serious and hazardous weather events, however their actual duration and severity can vary greatly. Although the area has been dealing with winter for a very long time and has many resources at its disposal, winter weather will annually affect communities through treacherous driving conditions, cost of snow removal, and possible infrastructure failures. Rural areas, such as Blue Lake Township, often experience the worst road conditions during the winter because their roads are often the last to be cleared and salted.

Table 19

<table>
<thead>
<tr>
<th>Month</th>
<th>Average Daily Temperatures (Fahrenheit)</th>
<th>Average Monthly Precipitation (Inches)</th>
<th>Snowfall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>maximum</td>
<td>minimum</td>
<td>mean</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>January</td>
<td>30.7</td>
<td>19.0</td>
<td>24.9</td>
</tr>
<tr>
<td>February</td>
<td>33.2</td>
<td>20.0</td>
<td>26.6</td>
</tr>
<tr>
<td>March</td>
<td>43.0</td>
<td>25.9</td>
<td>34.4</td>
</tr>
<tr>
<td>April</td>
<td>55.8</td>
<td>36.2</td>
<td>46.0</td>
</tr>
<tr>
<td>May</td>
<td>66.9</td>
<td>45.8</td>
<td>56.3</td>
</tr>
<tr>
<td>June</td>
<td>76.0</td>
<td>55.5</td>
<td>65.8</td>
</tr>
<tr>
<td>July</td>
<td>80.4</td>
<td>60.8</td>
<td>70.6</td>
</tr>
<tr>
<td>August</td>
<td>78.8</td>
<td>59.9</td>
<td>69.3</td>
</tr>
<tr>
<td>September</td>
<td>71.3</td>
<td>51.7</td>
<td>61.5</td>
</tr>
<tr>
<td>October</td>
<td>58.8</td>
<td>41.4</td>
<td>50.1</td>
</tr>
<tr>
<td>November</td>
<td>46.4</td>
<td>32.9</td>
<td>39.7</td>
</tr>
<tr>
<td>December</td>
<td>35.0</td>
<td>24.2</td>
<td>39.6</td>
</tr>
<tr>
<td>Annual Averages</td>
<td>56.4</td>
<td>39.4</td>
<td>47.9</td>
</tr>
</tbody>
</table>


**Prime Forest Lands**

According to the Michigan Resource Information System (MIRIS), in 1978 Blue Lake Township contained 18,134.21 acres of forest, which is 79.3% of all land cover in the township. While it is certain that this amount of forest cover has been reduced somewhat in the years since, a recent partial update of Muskegon County land cover by the Water Resources Institute of Grand Valley State University indicated little change. Of the forest cover noted previously, 16,884.61 acres were hardwood, with the rest
being conifer, including “Christmas tree farms.” This is in contrast to traditional orchards for apples and cherries, etc., which would be included in the agricultural land use category. Additionally, federally-owned plots of the Manistee National Forest are scattered throughout the township. They are most commonly found along the White River and in the township’s southeast quarter.

Given the vast amount of forested land, the township faces an increased threat of wildfire. Most Michigan wildfires occur close to where people live and recreate, which puts people, property, and the environment at risk. Development in and around rural forested areas often increases the potential for loss of life and property from wildfires, since most are caused by human activities such as outdoor burning, and can also create fire-fighting challenges.

Residents should be encouraged to take actions to properly protect their property. For example, residents can create “defensible space” around their homes. This entails clearing a radius of about 30 feet of brush and any other fire fuel to prevent fire damage to structures and private property. Common development practices include setting structures back from slopes, which allow fires to spread faster than flat terrain, and assuring accessibility and adequate water supply for fire-fighters.

**Water Resources**

There are many lakes, varying in size, depth and usage, located within Blue Lake Township. Big Blue Lake is the largest and is, thus, the centerpiece of many of the residential and recreational activities within the township. The lake is home to Blue Lake County Park, Deremo County Park, YFCA Camp Pendalouan, Pioneer Trails, and various private residential properties. It should be noted that, due to its heavy usage, the lake must be properly monitored in order to ensure continued high water quality. Overdevelopment and indiscriminate usage may cause irreparable damages.

More than a dozen other small lakes (including Burns, Wood, Little Blue, Ergang, Square, Hiscuit, Nine Acre, Grass, Mayo, Britton, Wolverine, Austin, Crystal, and Dalton) and numerous small ponds dot the landscape in Blue Lake Township, all of which add to the natural character of the township. There are a few lakes within the township where gas-powered motorized water vehicles are not allowed in the water. For example, Wolverine and Sauger lakes at the Owasippe Scout Reservation and Brown’s Pond only allow small battery-powered trolling motors. Pristine lakes such as these are points of pride within the community.

These assets must be used with care and monitored frequently to prevent detrimental environmental repercussions. Eutrophication, erosion, and the discharge of pollutants from mechanisms, such as motorized water vehicles, are just some of the methods by which lakes can be degraded. Precautionary measures to prevent erosion, fertilizer/pesticide contamination, stream degradation, and other threats to the natural environment must constantly be taken to protect surface water resources in Blue Lake Township.
Another important surface water resource is wetland. Commonly known as marshes or swamps, wetlands are lands that are wet for most of the year. Wetlands are important in the ecology of relatively undisturbed and heavily forested areas. These water bodies provide needed habitat for many organisms and serve as a filter for water as it seeps into the ground and eventually into the groundwater supply. This filtering process includes removing many toxic elements from precipitation or surface water. Due to Blue Lake Township’s growing dependence on groundwater, the existence and protection of these wetlands should be a top priority. The largest area of wetlands can be found along the White River in the northwest corner of the township, as well as scattered throughout central and eastern parts of the township along Cleveland Creek.

There are many important rivers and streams that traverse Blue Lake Township. The White River is the primary drainage system for Blue Lake Township and nearby areas and, therefore, receives much runoff. There is a high potential for water pollution to occur if the runoff is composed of hazardous materials. Some of the sources for polluted runoff include roads, homes (including lawn care measures, sewage, etc.) and erosion. Increased siltation and eutrophication are examples of potential effects that could result from contaminated runoff or erosion.

The White River and its tributaries provide excellent habitat for many species of plants, animals, and fish. Cleveland Creek, a tributary of the White River, is a perfect example of such an environment. The creek serves as an important salmon and steelhead run. Other White River tributaries include Silver and Sand creeks. The White River is one of sixteen designated Natural Rivers in the state of Michigan. In addition, Blue Lake Township has received authorization from the Michigan Department of Natural Resources to administer the Natural Rivers zoning rules.

A 1977 water quality study prepared by the West Michigan Shoreline Regional Development Commission described the characteristics of the groundwater quantity and quality in Blue Lake Township. The following three paragraphs are reprinted from a volume of that publication.

**Groundwater Location:**

Blue Lake Township has very few areas with a shallow groundwater aquifer. Except for areas along the White River, most of the township has a groundwater table that exceeds 25 feet in depth. Wells tap an aquifer between 25 and 70 feet from the surface. This aquifer is apparently unprotected and is superimposed with fine sands. The area between this aquifer and the underlying Marshall Sandstone Formation is somewhat of a mystery as there are no records of any deep wells in this area. The Marshall Sandstone Formation and the glacial drift found immediately above are both likely to contain available aquifers.

**Groundwater Quality:**

The quality of groundwater in Blue Lake Township is good with the exception of isolated instances of naturally occurring high iron concentrations.
Potential Groundwater Degradation:
The now-closed Blue Lake Township landfill was estimated to exceed the Department of Natural Resources’ (DNR) recommended 20 feet isolation distance from groundwater. The landfill is not known to have received any industrial or particularly toxic wastes. There are no known industrial-municipal groundwater discharges in Blue Lake Township.

In conclusion, surface and groundwater water features located within Blue Lake Township are very important to maintaining the high standard of living in the township. Moreover, the existing character of the township reflects the influence of these water bodies. These resources must be protected in order to help ensure the township’s future prosperity.

Flood Frequency

Flood frequency is determined by how often an area is inundated with water. For example, a floodplain which is regularly inundated would have a frequent classification. Floods are caused when the ground becomes saturated beyond its capacity to absorb any more water or when precipitation is so intense that the ground cannot absorb it quickly enough. The less permeable the soil and the higher the water table, the more susceptible an area is to flooding. With the exception of low-lying locations along waterways and wetlands, flood frequency is relatively low throughout most of Blue Lake Township because of the excessive percolation capability of the soils.

Flooding often transmits contaminants from streets, parking lots, soils, etc., into surface water sources. Due to the fact that much of the township is undeveloped (i.e. absence of large parking facilities, high traffic roads, and other impervious structures) there is less of a risk of surface water contamination. The potential for property damage (homes, crops, etc.) caused by flooding is also relatively slight, with the exception of underground structures such as basements, which are highly exposed in certain locations along the streams and lakes of the township. In conclusion, the potential for any toxic substance to enter into the water supply through the process of surface flood is rather minimal. On the other hand, the potential for groundwater contamination from septic system failures or flooding is a real threat because there are no public sewer systems.

Special Concern, Endangered, and Threatened Species

A 2002 biological study at the Owasippe Scout Reservation in Blue Lake Township, undertaken by The Nature Conservancy, identified 1,078 species, 19 of which have been listed by the State of Michigan as being threatened, endangered, or having “special concern.” Of these identified organisms, three were also listed by the 1998 Federal Endangered Species Act: Bald Eagle (threatened), Karner Blue butterfly (endangered), and Eastern Massasauga Rattlesnake (candidate for federal status). Table 18 lists the 19 state and federally listed species found at Owasippe in 2002. The table
has been updated to include the species’ statuses according to the Michigan Natural Features Inventory website as of March 2017. Perhaps the most notable status changes are that the Bald Eagle was delisted from the federal list in 2007, and the Eastern Massasauga Rattlesnake was upgraded to threatened status in 2016.

It is important to note that the afore-mentioned biological study was conducted over a very short period. Therefore, it is likely that there are numerous unidentified species at Owasippe and throughout Blue Lake Township, some of which may be state or federally listed species.

### Table 20

<table>
<thead>
<tr>
<th>common name</th>
<th>species</th>
<th>MI status</th>
<th>US status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cut-leaved water parsnip</td>
<td>erula erecta (Berula pusilla)</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Red-shouldered hawk</td>
<td>Buteo lineatus</td>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Hill’s thistle</td>
<td>Cirsium hillii (Cirsium pumilum)</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Cerulean warbler</td>
<td>Dendroica cerulea</td>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Blanding’s turtle</td>
<td>Emydoidea blandingii</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Creek chubsucker</td>
<td>Erimonyz oblongus</td>
<td>E</td>
<td></td>
</tr>
<tr>
<td>Common loon</td>
<td>Gavia immer</td>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Prairie-smoke</td>
<td>Geum triflorum</td>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Bald eagle</td>
<td>Haliaeetus leucocephalus</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Whiskered sunflower</td>
<td>Helianthus hirsutus</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Great Plains spittlebug</td>
<td>Lepyronia gibbosa</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Karner blue</td>
<td>Lycaenides melissa samuelis</td>
<td>T</td>
<td>LE</td>
</tr>
<tr>
<td>Pinetree cricket</td>
<td>Oecanthus pini</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Bald-rush</td>
<td>Psilocarya scripoides (Rhynchospora scripoides)</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Tall beak-rush</td>
<td>Rynchospora macrostachya</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Louisiana waterthrush</td>
<td>Seiurus motacilla</td>
<td>T</td>
<td></td>
</tr>
<tr>
<td>Eastern Massasauga</td>
<td>Sistrurus catenatus catenatus</td>
<td>SC</td>
<td>LT</td>
</tr>
<tr>
<td>Eastern box turtle</td>
<td>Terrapene carolina carolina</td>
<td>SC</td>
<td></td>
</tr>
<tr>
<td>Sand Grass</td>
<td>Triplasis purpurea</td>
<td>SC</td>
<td></td>
</tr>
</tbody>
</table>

Species status under the Michigan Endangered Species Act: SC = special concern, T = threatened, E = endangered.
Species status under the Federal Endangered Species Act: LT = listed threatened, LE = listed endangered, C = candidate for federal status.

VI. EXISTING LAND USES AND COVER

The land use and land cover in Blue Lake Township truly reflects its rural nature. The following land cover descriptions have been taken from the 1996 Blue Lake Township Comprehensive Development Plan:

“…Blue Lake Township is largely forested (nearly 80% of its land cover forested), and...has numerous lakes, ponds, rivers, and steams. There are roughly 2,000 acres of open range land in the township, over 1,000 acres of water, and nearly 1,000 acres of wetlands. There is very little agriculture (if not presently, then in the recent past), and only about 50 acres of extractive processes. All urban uses combined add up to just over 500 acres. This consists of all single family housing, duplexes, mobile homes, commercial, etc., and would normally include all multi-family housing, industrial facilities, and transportation facilities if there were any in the township.”

Although the land use statistics given above may have changed slightly since the 1996 plan was written, the overall character of the township remains the same. The statistics provide an adequate overview of land use and land cover in Blue Lake Township. Given the approximate 21% population increase and 20% increase in housing units between 2000 and 2010, it is likely that any land use and land cover changes have involved an increase of residential uses and a slight decrease of undeveloped land.

Much of the residential development in the township is either around the northeast corner of Big Blue Lake in the north or on several lakes and primary county roads in the south, mainly concentrated near the intersection of Russell Road and White Lake Drive. Blue Lake Cooperative, consisting of 71 family units, is at the latter location. There is newer residential development cropping up in the township, most notably in sections 30 and 31 in the vicinity of Crystal Lake in the southwest corner of the township.

Additionally, two county parks, the various youth camp facilities, and other recreational facilities consume the land, primarily around the White River and Big Blue, Little Blue and Wolverine Lakes. The township owns acreage that is available for recreational development on its south side. The White River and its associated wetlands slice through the northwest corner of the township, while another swath of wetlands and their related lakes cuts a long line from the southeast corner to the north and west to Big Blue Lake.

The neighboring townships of Dalton, Holton, Montague, and Whitehall are largely forested in the areas where they border Blue Lake Township. This helps the township fit in with the regional land use pattern quite well. There is one area of potential land use conflict in Whitehall Township near the Blue Lake Township border at a former Muskegon County Wastewater facility. This is an environment conducive development on the Whitehall Township side, but identified for residential development on the Blue Lake Township side. Potential development should be compatible with that of the Blue Lake Township side of the border, which has developed in a predominately low density residential manner.
The Blue Lake Township Land Cover Map given below was derived from the National Land Cover Dataset (NLCD) published by the United States Geological Survey (USGS) in 1999. The data represents conditions in the early 1990’s and is displayed on the map by 30-meter pixel detail. The USGS states that this data is most accurate when viewed at the state or multi-state level (rather than the township level shown below). Therefore it is important to note that this map is very general and should not be consulted for site-specific land cover analysis. This map does, however, usefully reveal that the vast majority of the township is dominated by natural land cover, and that the most developed locations in the township are located around Big Blue Lake and along the township’s southern border. Definitions of the NLCD Land Cover Classifications follow the map.
### Table 21

<table>
<thead>
<tr>
<th>NLCD Land Cover Classification Definitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developed</td>
</tr>
<tr>
<td>Vegetated/ Natural Forest Upland</td>
</tr>
<tr>
<td>Wetlands</td>
</tr>
<tr>
<td>Shrubland</td>
</tr>
<tr>
<td>Herbaceous Planted/Cultivated</td>
</tr>
<tr>
<td>Herbaceous Upland</td>
</tr>
</tbody>
</table>
VII. DEVELOPMENT STRATEGY

One must obtain a thorough understanding of a community in order to establish an appropriate development strategy for its future. The previous chapters of this document describe the township’s history, demographics, infrastructure and physical geography. However, one critical component to the analysis of Blue Lake Township has yet to be addressed: public opinion. It is described in some detail in the “Township Visions” section below. The information presented therein is then synthesized with the information from previous chapters of this document to form the final section of this chapter, “Goals and Objectives.”

Township Visions

In order to help develop the visions and goals included in this chapter, the following efforts were made to seek public input from township residents and property owners. A “town meeting” was held at the township hall on November 16, 2016. Participants were divided into groups and asked to work collaboratively on completing a SWOT Analysis. A SWOT Analysis is a highly effective way of identifying Strength and Weaknesses (existing conditions) and also Opportunities and Threats (future conditions). Engaging in this kind of exercise helps a community focus on the areas where it is strong and where the greatest opportunities lie.

The detailed results of these SWOT analyses are presented in Appendix B in several formats. To summarize, it can be said that the greatest strengths of the township were identified as the abundance of natural resources and recreational opportunities while the most frequently mentioned weakness revolved around the tax base. The greatest opportunities were envisioned as preserving the nature of the township and controlling growth through proper planning and zoning. Various forms of development were identified as potential threats to the township, with the potential to change the character of the community, harm the environment and nature and to overload existing infrastructure and services.

Blue Lake Township participated in the development of the Muskegon Area-wide Plan, also known as the MAP. The MAP was developed by the West Michigan Shoreline Regional Development Commission under the policy guidance and active participation of local governments and other stakeholders in Muskegon County and engaged citizens in developing a shared vision for the future of the county. It was recognized that each jurisdiction is part of the greater Muskegon County community and shares many common interests for growth and development. Blue Lake Township was represented on the MAP Steering Committee.

The Township Board passed a “MAP Resolution” at its December 12, 2005 board meeting. The resolution states that “Blue Lake Township approves/endorses the Muskegon Area-wide Plan as a vision for the future of the county, and agrees to incorporate the general principles, policies, and visions identified in the Muskegon Area-wide Plan in its Comprehensive Master Plan and Zoning Ordinance as these
documents are updated and implemented.” To the extent practicable, the goals and objectives of this master plan align with the visions outlined in the MAP, especially those relating to open space preservation and protection of natural resources.

These visions are based on intensive input and the use of “Smart Growth” principles, as identified in Appendix C. They did not indicate any residential, commercial, or industrial growth in Blue Lake Township through the year 2030. The Smart Growth map, which identifies areas of growth in other Muskegon County municipalities, is also included in Appendix C. It shows that the nearest “new development” area is adjacent to the township’s southwest corner. The 2013 update of the Muskegon Area-wide Plan can be viewed in its entirety on the Commission’s website (www.wmsrde.org).

In addition to input received from these sources, township officials, especially planning commissioners, also contributed to the formulation of this document and the creation of the following Visions, Goals, and Objectives. The four primary visions derived from the public input are listed below in no particular order.

<table>
<thead>
<tr>
<th>VISIONS</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environment</td>
<td>Protect and preserve the unique environment and natural resources in Blue Lake Township.</td>
</tr>
<tr>
<td>Quality of Life</td>
<td>Maintain the rural and recreational character of Blue Lake Township and foster community participation in township activities and issues.</td>
</tr>
<tr>
<td>Public Services and Infrastructure</td>
<td>Assure adequacy of services and infrastructure in Blue Lake Township.</td>
</tr>
<tr>
<td>Planning/Land Use</td>
<td>Make practical land use decisions, with consideration given to the unique environment of Blue Lake Township as well as the rights of property owners.</td>
</tr>
</tbody>
</table>
Goals and Objectives

The following goals are intended to describe a desirable end state or condition of the township 20 to 25 years into the future. The objectives tend to be more specific and may be viewed as milestones used in the process to achieve the larger goal. The following goals and objectives, listed in no particular order, are intentionally general but are all attainable through a collaborative community effort.

Planning and Land Use Goal:
Foster land use decisions that preserve the township’s natural character through protection of open spaces and that cluster commercial and residential development. Make land use decisions in accordance with a current and continually reviewed Comprehensive Development Plan, through broad community involvement and support, and in line with “Smart Growth” principles.

OBJECTIVES:

1. Evaluate and amend as necessary the Blue Lake Township Zoning Ordinance to further the goals of the Comprehensive Development Plan.

2. Continually educate the Blue Lake Township Board of Trustees, the Blue Lake Township Planning Commission, and the Blue Lake Township Zoning Board of Appeals on the uses and advantages of managed and/or controlled growth and encourage the concepts to be incorporated in township documents and procedures.

3. Continually inform and educate the community concerning the advantages of managed/controlled growth.

4. Create, update, maintain, and continually strengthen a community consensus to sustain rational and responsible growth management strategies to be utilized by Blue Lake Township elected and appointed officials.

5. Assure that areas shall be deemed unsuitable for development if they possess any of the following conditions: flooding, inadequate drainage, wetlands, soil formations with contra-indications for development, severe erosion potential, unfavorable topography, inadequate water supply and sewage disposal capabilities, or any other feature likely to be harmful to the health, safety, or welfare of the community at large.

6. Establish residential density standards that are consistent with the natural capability of soils and topography and the availability of public utilities to handle such development. Limit commercial development to maintain the rural character of the township.

7. Utilize and update clearly defined procedures, including site plan reviews and groundwater protection assurances, for granting or denying zoning variances and re-zoning efforts.
8. Enforce the Blue Lake Township Land Division Ordinance (Ordinance No. 37) to control large lot disintegration.

9. Cooperate in regional planning efforts by following the visions presented in the Muskegon Area-wide Plan and by participating in the North Central Muskegon County Joint Planning Commission. Communicate with neighboring communities to assure compatibility of land uses.

**Natural Resources and Environment Goal:**

Promote and preserve the abundant natural resources in Blue Lake Township while taking adequate measures to protect the environment including its lakes, rivers, streams, groundwater, woodlands, and unique wildlife habitats.

**OBJECTIVES:**

1. Maintain and support both public and private natural features of the community, including man-made waterways. Identify their uniqueness and probable threats, and continually monitor their viability.

2. Maintain and support relationships with federal, state, and county agencies to further the community’s goals for the protection of natural features.

3. Communicate with neighboring communities to protect and preserve natural features from possible contamination, inappropriate development, and degradation.

4. Educate the community on the importance of protecting and preserving the natural resources in the community.

5. Ensure that development takes place in an environmentally sound manner by minimizing the potential for flood hazard, soil erosion and disturbances to the natural drainage network; by protecting the quality of woodlands, wetlands, and groundwater; and by protecting natural vegetation and endangered species.

6. Utilize lake boards and property associations (such as the Big Blue Lake Association) to implement best management practices as recommended in lake studies, including grant acquisition, to protect natural resources and waterways.

7. Protect significant amounts of land by seeking the involvement of non-profit trusts and conservancies and other private parties.

**Public Services and Infrastructure Goal:**

Work with the Muskegon County Road Commission and other transportation agencies to develop and maintain roadway priorities. In addition, control the location, density, pattern, and type of future development in order to minimize unnecessary public expenditures for infrastructure. Maintain the Blue Lake Township Fire Department in order to provide continued protection to area residents.
OBJECTIVES:

1. Develop and maintain a working relationship with the Muskegon County Road Commission and other transportation agencies.

2. Develop and implement a plan that balances maintenance of existing roads with the development of new roads, particularly as they accommodate township growth, and pave or improve only those roads where soils and other natural features will support increased development.

3. Constantly monitor community services, such as fire protection, to ensure they keep up with development within Blue Lake Township.

4. Seek consolidation/coordination of services with neighboring governments that will enhance the services and lead to more availability.

5. Restrict the extension of utilities in sensitive and natural areas as a means to protect them and to lead development to where it is best suited. Have new development shoulder the burden for utility needs that it creates.

6. Consider the impact of individual septic systems on groundwater and evaluate alternate sanitary sewage disposal methods.

7. Support and facilitate greater availability of affordable high speed internet services and improved cell phone reception.

Neighborhood, Housing, and Community Goal
Define Blue Lake Township’s identity through a strong sense of community, promote the valuable quality of life available to its residents, and increase community awareness of township issues.

OBJECTIVES:

1. Encourage residents to become involved in the administration of the township and to participate in decision-making.

2. Foster a sense of community among township residents and preserve the current high quality of life for which the area is known.

3. Develop and implement programs aimed at increasing public knowledge and participation regarding township issues.

4. Advocate for a variety of housing choices for township residents that provide for the general health, safety, and welfare of township residents and promotes an esthetic environment.

5. Encourage residential development to be low density or to use PUDs, clustering and preservation of open space.

6. Adopt and enforce a rental housing ordinance.
7. Enforce building, plumbing, mechanical and electrical codes to assure safe and sanitary housing and refer residents needing home improvements to available financial assistance programs.

Regional and Intergovernmental Cooperation Goal:
Become a regional leader in promoting cooperation and mutual support between and among the jurisdictions surrounding Blue Lake Township. Recognize and support the Muskegon Area-wide Plan as the county-wide vision and strive to remain consistent with that plan.

OBJECTIVES:
1. Inventory existing relationships with local, county, regional, and state units of government and evaluate the township’s role and the effectiveness of the relationship. Identify areas where future relationships could exist.
2. Participate in regional activities, capital improvements, economic development, watershed planning, land use planning, and transportation planning.
3. Continually seek common regional goals and cooperative approaches to meet them.
4. Maintain strong involvement in the implementation of the Muskegon Area-wide Plan.
5. Participate in the activities of the North Central Muskegon County Joint Planning Commission.

Outdoors and Recreation Goal:
There are four broad goals identified in the 2017 Blue Lake Township Recreation Plan, which are incorporated in this master plan as guiding principles of township decisions pertaining to Outdoors and Recreation. Specific objectives for each of these goals are listed in the Goals and Objectives chapter of the Blue Lake Township Recreation Plan.

Recreation Plan Goal #1: Increase public recreational opportunities within Blue Lake Township for residents of all ages.

Recreation Plan Goal #2: Increase communication between Blue Lake Township and other recreational providers, including surrounding communities and private businesses.

Recreation Plan Goal #3: Maintain the natural resources and rural character of Blue Lake Township through recreational uses.

Recreation Plan Goal #4: Utilize and/or promote the vast amount of public land, open space, water bodies, and forested areas in Blue Lake Township for recreational purposes.
VIII. ZONING PLAN

The Michigan Zoning Enabling Act requires that a zoning ordinance “shall be based on a plan…” (MCL 125.3203(1)). Often, the plan zoning is based upon is referred to as a “zoning plan.” The zoning plan can be a chapter in the master plan, a separate document of the master plan, or integrated throughout the master plan. The zoning plan components contained within a master plan will typically include:

- Standards or criteria to be used to consider rezoning consistent with the master plan.
- A description of each zoning district, general purpose of each district, the general locations for those types of districts, and a proposed zoning map.
- A proposed schedule of regulation by district that includes at least building height, lot area, bulk and setbacks.
- An explanation of how the land use categories on the future land use map relate to the districts on the zoning map.

Evaluation Standards of Rezoning and Land Use Changes

Changing the land use or zoning designation for any property can have far-reaching consequences: physically, environmentally, financially, and legally. The use of standards is essential to reaching fair and consistent land use decisions. The following evaluation measures are proposed to guide the contemplation of rezoning’s or master plan and future land use map changes.

Standard 1 - Consistency with the Community Vision and Plan Strategies

If conditions (such as economic factors, demographic shifts, new utility lines, changing traffic conditions, etc.) upon which the master plan was developed have changed significantly since it was adopted, the township should incorporate these conditions into their deliberations to ensure that the plan is current. Particular attention should be paid to the master plan Goals and Objectives to ensure that they remain valid, and that the proposed re-zoning or land use change does not impair their intent.

Standard 2 - Compatibility with adjacent uses and districts

All of the uses allowed in a proposed district should be compatible with the conditions present on the site and in the immediate vicinity of the site, especially in terms of density, character, traffic, aesthetics, and property values. The master plan provides several goals and objectives, which should be considered when determining whether a proposed district is compatible with the locale and the township as a whole.

Standard 3 - Capability of being used as already zoned

It is the right of every property owner to receive a reasonable return on the investment placed on property. This does not mean that zoning is a slave to the "highest and best use," (which is not a zoning term, but rather a real estate term). It does mean that there should be a reasonable use available within the zone district. But if the property is capable of being used as zoned, there should be a compelling reason to change the zoning. Such reasons may be related to the first two standards of consistency and...
compatibility. Site plans will not be considered as part of a rezoning request. The township should not be influenced by what is proposed by the petitioner. Instead, the township will make a specific finding that all of the uses permitted in the proposed district are appropriate for the site and area, not just the one shown on a proposed site plan.

**Standard 4 - It is critical that the Master Plan be read in its entirety**

Rather than attempting to isolate individual statements that may appear to support one position or another regarding the township’s future land use, the township must consider the intent of the master plan as a whole. This requires a careful reading of the plan to ensure that all of the plan’s considerations are included in the evaluation of any change.

In addition to these general standards, Blue Lake Township’s zoning ordinance contains a detailed process for the review of proposed planned unit development (PUD) districts.

Proposed general future land uses are described in the following chapter. Included within the descriptions are explanations of how the land use categories on the future land use map relate to the districts outlined in the Township’s zoning ordinance and zoning map which is to be on file in the Township Clerk’s office.

**Zoning District Descriptions**

**Conservancy (CO) District**

It is the purpose of this district to protect and enhance the exceptional water and adjacent land resources of the Township with particular emphasis placed upon the White River floodplain, the Township’s lakes, and other surface water bodies and drainage ways. The regulations of this district are designed to prohibit or limit those uses that may be incompatible with or degrade the Township’s water resources and to encourage those uses that are compatible with or otherwise enhance critical water resource areas.

Those water and attendant land areas of the White River floodplain are indicated on the zoning District Map as a CO (Conservancy) District. All other areas adjacent to streams, lakes and ponds are not indicated on the map but are included in these regulations and shall not be assumed as not less than that area between the water level and a line not less than 100 feet horizontally set back from the high water level of any subject water body, stream or drainage way.

**Forest/Recreational/Residential (FR-R3, FR-R4, FR-R5, FR-R6) Districts**

These zoning districts are provided in order that the extensive land areas of the Township that consist of forested, rolling topographic outwash plains are appropriately protected as exceptional natural, forest, and recreational resource areas and are provided for those uses which are compatible with such land and vegetative resources. In addition, these zoning districts are provided to encourage seasonal recreational uses and to allow limited low density residential uses in these areas in order to minimize insufficient public services and facilities, to reduce hazards to the land and forest resources and to residents of the
Township, and to maintain the integrity of the Township’s exceptional land and water resources.

Residential (R-1) District
This zoning district provides for those areas where single family residences of limited lot areas exist and where similar residential development may be ultimately provided with community or public sewage treatment and disposal facilities or other utilities and public services on a reasonably efficient basis. It is intended to provide areas for residential living free of incompatible uses with adequate light and air and yard areas.

Residential (R-2) District
This zoning district is established to provide for single family residential uses in those areas that are not anticipated to require public sewage collection treatment facilities, but rather will be dependent upon on-site treatment and disposal or upon small area systems. This localized treatment approach requires larger lot sizes in order to protect on-site water supply and to reduce treated wastewater loadings of the groundwater resources. This district also provides residential choice in the form of neighborhoods of dwellings sited upon larger lots.

Forest/Recreational/Institutional (FR-I) District
This zoning district provides for the protection of property developed and used for the operation of institutional camps at the time this zoning district was initially established in 2004. Any use of the property in the zoning district for anything other than the development and operation of institutional camps shall require rezoning of the property or a use variance if allowed by the Zoning Act.

Commercial (C) District
This zoning district provides for retail convenience goods and services for residents and recreational uses in the area. The population of this general area will not support major shopping services that are provided by the Muskegon metropolitan area, and to a lesser degree by the White Lake area, but convenience goods and services may be supported in limited numbers. With increased organized recreational development and uses, supporting recreational foods and services can be supported. This zoning district is designed to meet these limited needs.

Mobile Home Park (MH) District
This zoning district allows the development of medium to high density residential environments that are consistent with and promote the general health, safety, convenience, and welfare of citizens residing in mobile homes.

Planned Unit Development (PUD) District
It is the purpose of this zoning district to coordinate development on larger sites in order to achieve the following:

- Permit flexibility in the regulation of land development allowing for higher quality of project through innovation in land use, design, and layout;
- Provide the opportunity for compatible uses with single family dwellings;
- Allow clustering of single family dwellings to preserve common open space or natural features;
- Ensure compatibility of design and function between neighboring properties;
- Promote efficient provision of public services, utilities, and transportation facilities;
- Provide convenient vehicular access throughout a development and minimize adverse traffic impacts;
- Provide adequately for pedestrians to create walkability;
- Provide adequate housing opportunities;
- Develop convenient recreational facilities as an integral part of developments;
- Ensure the type, scale, and mass of uses and structures will relate harmoniously to each other and to adjoining existing and planned uses;
- Encourage development that is consistent with the goals stated within the community master plan; and
- Not allow agricultural or commercial or industrial uses, townhouses, mobile home parks, or wind energy conversion systems.

These PUD regulations are not intended to be used for circumventing the more specific standards and requirements of the zoning ordinance, or the planning upon which they are based. Rather, these provisions are intended to result in a development that is substantially consistent with the zoning requirements as generally applied to the proposed uses, but with specific modifications that, in the judgment of the Township, assure a superior quality of development. If this improved quality is not apparent upon review, a site shall not qualify for modifications allowable under this designation.
The Township’s zoning ordinance outlines general uses for this zone which are tailored to and accommodate the operation of institutional camps. Specific building height, lot area, coverage and setback requirements are not included.

### Table 23

**SCHEDULE OF REGULATIONS BY ZONING DISTRICT**

<table>
<thead>
<tr>
<th>Zoning District</th>
<th>Building Height</th>
<th>Lot Area</th>
<th>Coverage</th>
<th>Setbacks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservancy (CO)</td>
<td>No permitted building or structure shall exceed 35 ft. in height</td>
<td>Minimum lot area shall be 20 acres</td>
<td>Lot coverage by any principal or accessory buildings shall not exceed 5% of total lot area</td>
<td>No buildings or parking areas located less than 100 ft. from any adjoining right of way or property line</td>
</tr>
<tr>
<td>Forestry/Recreation/Residential (FR-R3)</td>
<td>No building or structure shall exceed 35 ft. in height</td>
<td>Total lot area shall be more than 40,000 square feet, no more than 2.5 acres</td>
<td>Total building area or coverage, including accessory buildings, may not exceed 10% of the total lot area</td>
<td>Lot frontage and width not less than 165 ft. at the front lot line. Front yard not less than 30 ft., side yards not less than 40 ft., and rear yard of not less than 50 ft.. No structures, sewer systems, or water wells within required yards.</td>
</tr>
<tr>
<td>Forestry/Recreation/Residential (FR-R4)</td>
<td>No building or structure shall exceed 35 ft. in height</td>
<td>Total lot area shall be more than 2.5 acres, not more than 5 acres</td>
<td>Total building area or coverage, including accessory buildings, may not exceed 10% of the total lot area</td>
<td>Lot frontage and width not less than 165 ft. at the front lot line. Front yard not less than 30 ft., side yards not less than 40 ft., and rear yard of not less than 50 ft.. No structures, sewer systems, or water wells within required yards.</td>
</tr>
<tr>
<td>Forestry/Recreation/Residential (FR-R5)</td>
<td>No building or structure shall exceed 35 ft. in height</td>
<td>Total lot area shall be more than 5 acres, not more than 10 acres</td>
<td>Total building area or coverage, including accessory buildings, may not exceed 10% of the total lot area</td>
<td>Lot frontage and width not less than 260 ft. at the front lot line. Front yard not less than 30 ft., side yards not less than 40 ft., and rear yard of not less than 50 ft.. No structures, sewer systems, or water wells within required yards.</td>
</tr>
<tr>
<td>Forestry/Recreation/Residential (FR-R6)</td>
<td>No building or structure shall exceed 35 ft. in height</td>
<td>Total lot area shall be more than 10 acres</td>
<td>Total building area or coverage, including accessory buildings, may not exceed 10% of the total lot area</td>
<td>Lot frontage and width not less than 260 ft. at the front lot line. Front yard not less than 30 ft., side yards not less than 40 ft., and rear yard of not less than 50 ft.. No structures, sewer systems, or water wells within required yards.</td>
</tr>
<tr>
<td>Residential (R-1)</td>
<td>No building or structure shall exceed a height of 40 ft.</td>
<td>Total lot area she be not less than 11,000 sq. ft.</td>
<td>Total building area, including accessory buildings, shall not exceed 30% of the total lot area</td>
<td>Lot frontage and width not less than 165 ft. at the front lot line. Front yard not less than 30 ft., side yards not less than 15 ft., and rear yard of not less than 50 ft. Accessory buildings and structure may be placed in the rear yard not less than 7 ft. from rear and side property lines.</td>
</tr>
<tr>
<td>Residential (R-2)</td>
<td>No building or structure shall exceed a height of 40 ft.</td>
<td>Minimum lot area of 40,000 sq. ft.</td>
<td>Lot coverage by buildings shall not exceed 15% of the total lot area.</td>
<td>Lot frontage and width not less than 100 ft. at any point. Front yard of not less than 30 ft., side yards of not less than 15 ft., and rear yard of not less than 50 ft. Accessory buildings and structure may be placed in the rear yard not less than 7 ft. from rear and side property lines.</td>
</tr>
<tr>
<td>Commercial (C)</td>
<td>No building or structure shall exceed a height of 40 ft.</td>
<td></td>
<td></td>
<td>Front yard of not less than 30 ft.. Initial 20 ft. of front yard shall not include buildings, parking, or other structures except access drives, traffic signs, and sidewalks. A rear yard of 15 ft. and side yards of 15 ft. permitted.</td>
</tr>
<tr>
<td>Mobile Home Park (MH)</td>
<td>No building or structure shall exceed a height of 40 ft.</td>
<td>Not less than 10 acres</td>
<td>Not less than 300 ft. frontage on a major street</td>
<td>Front yard of not less than 50 ft.; parking may not occupy initial 25 ft. of front yard, but may occupy the second 25 ft. not adjoining the street right of way. Side and rear yards not less than 25 ft.</td>
</tr>
<tr>
<td>Forestry/Recreation/Institutional (FR-I)</td>
<td></td>
<td></td>
<td>The Township’s zoning ordinance contains additional standards and requirements.</td>
<td></td>
</tr>
<tr>
<td>Planned Unit Development (PUD)</td>
<td></td>
<td></td>
<td>PUD Requirements: Total contiguous minimum acreage required is 200 acres. Affected property shall be located as permitted by the official zoning map of the township. Uses in the pre-PUD zoning district shall be allowed in the PUD, with additional uses as provided in the township’s zoning ordinance. Required open space shall be 20% of the total land area in the PUD.</td>
<td></td>
</tr>
</tbody>
</table>
IX. IMPLEMENTATION

Future Land Use

A plan for future land use requires a synthesis of all the information included in a comprehensive development plan, and results in a map that generally depicts the various types of recommended land uses and their locations in the community. The map is accompanied by text explaining the “districts” or “categories” used on the map. These “districts” describe the character of the land use.

A future land use plan and a zoning ordinance are related. The future land use plan and map are designed to provide the community with a glimpse of where they desire the community to head, and a zoning ordinance and map provide the means to arrive at that point. The future land use map should not be confused with the zoning map, which is a current mechanism for shaping development. The future land use map is intended to serve as a guide for land use decisions over a longer period of time.

A zoning ordinance is the legal arm of a future land use plan. It is the most frequently used and effective regulatory tool to implement a future land use plan, as it regulates land use. Changing a zoning ordinance (or zoning map) is the primary tool available to modify regulations affecting land or the types of land uses. The future land use plan and map can be utilized to guide what zoning changes will occur and where they will occur. For example, rezoning requests may be required to be consistent with the future land use plan’s goals and objectives, which identify the community’s desires for the future.

The word “district” is often used in both kinds of documents; however, the term must be used carefully. On the one hand, using similar terms for the various land use designations is one way to demonstrate the relationship between the two documents, and it helps to avoid confusion and translation difficulties. On the other hand, it is important to realize that a future land use map and a zoning map are NOT necessarily the same thing.

The use of a term such as “high density residential” does not necessarily translate into specific numbers in terms of lot sizes and other elements of zoning. In some cases, a designated district on a future land use map might not “convert” into a particular zoning district at all, but rather should be utilized as a philosophical guide for the flexible interpretation of other zones. However, future land use plan categories may generally correspond to zoning districts with some overlap to allow for site conditions.
**Future Land Use Categories**

The Blue Lake Township Planning Commission developed the following general future land use districts to convey the desired character of Blue Lake Township over the next 20 to 25 years. These districts were developed as a result of the analysis of current land uses, physical and environmental suitability, the existence of or ability to provide services, and compatibility with goals and objectives identified in the plan.

It is important to re-emphasize the purpose of the future land use map and categories: to paint a general vision for the future development and character of Blue Lake Township. The future land use map is not intended to establish precise boundaries; that is the purpose of the Zoning Ordinance and Zoning Map, both of which are available at the Township Clerk’s office.

**High Density Residential**

This district generally corresponds with the R-1 Residential Zoning District and “provides for those areas where single family residences of limited lot areas exist and where similar residential development may be ultimately provided with community or public sewage treatment and disposal facilities or other utilities and public services on a reasonably efficient basis.” Since these areas are currently served by wells and septic systems, density should be consistent with an areas’ existing and planned infrastructure and land capabilities. Principle uses typically include single family dwellings and public parks, playgrounds, recreation areas, schools, and churches, family day care homes, adult foster care homes, and family foster care homes. Special uses might include home occupations, bed and breakfast establishments, and site condominium projects.

Desired “high” density areas are located near the northeast shoreline of Big Blue Lake; along the central southern township boundary with proximity to similar development in the neighboring jurisdictions of the Village of Lakewood Club and Dalton Township; and along Holton-Whitehall Road near the southwest quarter of the township.

**Medium Density Residential**

This district generally corresponds with the R-2 Residential Zoning District. This district is primarily intended to provide for a medium density of single family residential uses in areas that are not anticipated to require public sewage collection treatment facilities. Uses would be dependent upon on-site treatment and disposal or small area systems. This type of district carries the potential to conserve open space, which is the dominant characteristic of a rural area such as Blue Lake Township. Principal and special uses are similar to High Density Residential areas, with the addition of two-family dwellings and multiple-family dwellings.

Desired “medium” density areas are located at Brown’s Pond; adjacent to higher residential density areas near Big Blue Lake and the central southern township boundary; and near the central western border of the township along Hyde Park Road.
**Forest/Recreation**

The Forest/Recreation districts generally correspond to the Forest-Recreation (FR) districts dictated by the Blue Lake Township’s zoning ordinance. They were created in order that the extensive land areas of Blue Lake Township that consist of forested, rolling topographic outwash plains are appropriately protected as exceptional natural, forest and recreational resource areas, and to provide for uses which are compatible with such land and vegetative resources. In addition, this area is noted in order to encourage seasonal recreational uses; allow limited low density residential uses; minimize insufficient public services and facilities; reduce hazards to the land, forest resources, and residents; and maintain the integrity of the Township’s exceptional land and water resources. In order to maintain the flexibility for varying uses such as residential, forestry, recreation, hunting, outdoor camps and others, lot sizes must be larger to ensure a lower density. Many areas are capable of supporting septic systems, but some are not, so caution is needed when considering placement of individual dwelling units.

The **Forest/Recreation-Residential** future land use districts are intended to support low density development. These generally encompass lands around the periphery of the Forest/Recreation-Institutional district.

The **Forest/Recreation-Institutional** future land use district can be mostly described as lands presently used for operation of camps. On the Future Land Use Map, this district encompasses land owned by institutions which operate camps, as well as lands owned and maintained by state and federal public entities. A majority of this land would typically remain undeveloped. Normal use and development for camp use and operation includes institutional camping which serves public and private youth organizations and family groups from schools, scouts, religious and other organizations or business groups. Any use of the land for other purposes, or construction on the land that is not considered normal use and development for camp use and operation, should require a variance for zoning change or variance of present zone from the Blue Lake Township Planning Commission.

**Commercial and Recreational**

These districts are primarily envisioned to reflect existing or accommodate slightly expanded sites of commercial activity, tourism-based recreational businesses, and public parks. Greatly expanded commercial areas are not desired by the population, nor are they needed. Retail services are currently available in the Muskegon metropolitan and White Lake areas.

The Commercial and Recreation future land use districts generally correspond with the Commercial (C) zoning district. According to the Zoning Ordinance, principal uses in those areas provide for retail convenience goods and services for residents and recreational uses in the area. On the Future Land Use map, recreation areas are shown as a separate designation to call attention to existing and desired areas for recreation facilities, both publically and privately-owned.
Blue Lake Township
General Future Land Use

This map was created by the Blue Lake Township Planning Commission for the Blue Lake Township Comprehensive Plan with assistance from the West Michigan Shoreline Regional Development Commission.

Land uses shown are intended to illustrate the generally desired future development of Blue Lake Township, and do not necessarily reflect current zoning and land use.

Some areas within the township may not be suitable or appropriate for development. Please refer to the Sensitive Areas map, found within the Blue Lake Township Comprehensive Plan, which generally depicts some of these areas.
**Sensitive Areas Map**

Since Blue Lake Township is a natural resource-based area, and because it is desired to remain as such, the protection of those resources is paramount. The Sensitive Areas map is an important part of that protection strategy, and is intended to be a companion to the General Future Land Use map. In the previous edition of this Comprehensive Plan, the “sensitive areas” were represented on the Future Land Use map as the “Hazard/Protected” district. This change helps highlight the importance of sensitive areas, and also simplifies the General Future Land Use map.

Many areas identified on this map coincide with the Conservancy (CO) District in the Blue Lake Township Zoning Ordinance, which includes land within 100 feet from most water bodies, wetlands, areas with very severe development limitations, adjacent areas with severe development limitations, and some areas with valuable natural resources.

According to the Zoning Ordinance, the purpose of the Conservancy District is to protect and enhance the exceptional water and adjacent land resources of the township with particular emphasis placed upon the White River flood plains, lakes, and other surface water bodies and drainage ways. Those uses that are incompatible with or degrade water resources are prohibited or limited while those uses that are compatible with or otherwise enhance critical water resource areas are encouraged. Areas adjacent to these subject water bodies are also included in the regulations.

Permanent buildings for human habitation and structures that significantly interfere with the free flow of flood waters or cause stream bank or lakefront erosion are not allowed in the Conservancy zoning district. Special uses that are allowed include campgrounds; trails; hunting, camping, dog, and gun clubs or organizations; canoe or boat liveries; and ski or toboggan slopes and facilities; provided there are no adverse land or water impacts.

As a companion to the General Future Land Use map, this map is intended to be a tool that provides clues about which areas of the township may warrant special consideration, should a zoning change or potential development come under consideration. Its purpose is not to definitively identify all sensitive environments. The Sensitive Areas map reflects a composite of wetlands (National Wetland Inventory), floodplains (National Flood Insurance Program), soils with “very severe” development limitations (Soil Survey of Muskegon County), areas abutting surface water features, and other areas that were identified during the planning process.
Map #10

Blue Lake Township
Sensitive Areas

As a companion to the General Future Land Use map, this map is intended to be a tool that provides clues about which areas of the township may warrant special consideration, should a zoning change or potential development come under consideration. Its purpose is not to definitively identify all sensitive environments.

The Sensitive Areas map reflects a composite of wetlands (National Wetland Inventory), floodplains (National Floodplain Insurance Program), soils with "very severe" development limitations (Soil Survey of Muskegon County), areas abutting surface water features, and other areas that were identified during the planning process.
Planning Implementation Tools and Techniques

The ultimate goal of planning is implementation. Implementing the ideas generated through the planning process is the culmination of the analysis, goal setting, and interaction activities which took place during the creation of the Comprehensive Development Plan. This portion of the Plan is designed to guide the community in taking the actions necessary to achieve its goals and objectives.

The Plan is intended to be a working document that provides the township’s decision makers with information on the goals desired by the community. The Plan should, therefore, be consulted whenever policy issues arise, especially those related to land use.

Successful implementation requires a continuous effort on the part of the Planning Commission, the Township Board, and the community at large. It is essential that each member of the Planning Commission and the Township Board understand the Plan, know their own role as it relates to the Plan, and promote implementation of the Plan by the Township Planning Commission, the Township Board, and appropriate agencies, community groups, and citizens.

The goals and objectives of the Blue Lake Township Comprehensive Development Plan can be implemented through the use of the following described tools and techniques, among others. The following list of tools and techniques is certainly not exhaustive and some are more applicable to the township than others. Many of the tools and techniques can be used for multiple purposes by Blue Lake Township to achieve its goals and objectives, even though they are listed under specific headings.

Zoning Ordinance

A zoning ordinance is the primary regulatory tool used to implement future land use plans. Following the adoption of the plan, Blue Lake Township should complete an internal inventory and review its priorities. Following these actions, it should then amend the Blue Lake Township Zoning Ordinance as appropriate. This will ensure that the zoning ordinance will be consistent with the completed Blue Lake Township Comprehensive Development Plan.

The Blue Lake Township Zoning Ordinance is one of the most important tools available to implement the visions of the Blue Lake Township Comprehensive Plan related to land use and the general character of the township. The purpose of zoning is to assist in orderly development and growth, while protecting property values, investments, and the environment. Because of the impact zoning can have on the use of land and related services, local zoning regulations must be built upon the foundation of a master plan and “zoning plan.”

Land Division Act

Townships are authorized to regulate and control the subdivision of land within their jurisdictions pursuant to Public Act 591 of 1996, the Land Division Act (formerly known as P.A. 288 of 1967, the Subdivision Control Act). Amended in 1997, this act
gave a township with a land division ordinance more control over how land could be divided and lessened state controls. The act governed the division of existing parcels, called “parent parcels”, as identified by the state. Blue Lake Township adopted its Land Division Ordinance shortly thereafter.

A township can have an important voice in the design and layout of subdivisions and can set uniform standards for streets and roads, utilities, and other improvements with the utilization of a local land division control ordinance. The land division ordinance can reference all other township ordinances and require conformance with them. Conformance with the zoning ordinance and the insertion of land division design standards while updating the ordinance offers control over density.

**Planned Unit Development (PUD)**

The planned unit development concept is utilized by many communities to encourage innovative and imaginative project design. As a development type, it permits flexibility in site design and usage. It allows buildings to be clustered by mixing types, or by combining housing with ancillary uses such as neighborhood shopping. It allows for better design and arrangement of open space and the retention of such natural features as forests, slope, and floodplains. As a regulatory tool, it allows variation in many of the traditional controls related to density, setback, use and open space. Blue Lake Township’s zoning ordinance contains a detailed process for the review of proposed planned unit development (PUD) districts.

**Open Space Preservation**

A variation on the PUD theme is an Open Space Preservation district. In this type of district, or in a residential district with this feature, developers are encouraged to set aside open space in perpetuity in exchange for flexibility on the part of the township with respect to zoning requirements. Open space conservation is important because open space needs to be planned and provided for prior to complete development occurring.

Key characteristics of an Open Space Preservation District/Overlay, when combined with elements of the PUD concept or Site Condominium concept, include;

- Flexibility in the design of a development.
- Lot size restrictions in traditional zoning are converted to density limitations where the unit of measurement is the entire project, not the individual lot.
- Allowance for slightly greater density than normal zoning, in most cases, *as an incentive*.
- Buffering/open space in the development is *in exchange* for flexibility on the part of the township, so the alternative (i.e. traditional zoning) must be fairly rigid, more restrictive, and strictly enforced.
- The developer saves money through lower up-front costs for infrastructure, and tends to make more profit through higher initial sales price and greater sales volume.
Open Space Zoning allows the developer to have some additional units to market, in exchange for the promise to set aside a portion of the development as open space in perpetuity.

**Growth Management**

“Growth management refers to the systematic attempt, by a community, to guide the type, rate, location, timing, public cost of, and often the quality and character of land re-development” (Michigan Department of Natural Resources, Michigan Coastal Management Program). Growth management must be, well integrated into the planning and zoning process. As an overview, there are several possible avenues to explore when considering a growth management strategy. Among them are:

- **Purchase of Development Rights.** In this scenario, the township directly remunerates the land owner in return for exclusive rights to develop the property as the township sees fit or to preserve it. The rights may also be sold to yet another property owner who can (or will) develop the land as the township wishes. The land owner participates voluntarily, still owns the land, and can use or sell the land for specified purposes, such as farming or hunting.

  Once a Purchase of Development Rights agreement is made, a usually permanent deed restriction is placed on the property which limits the type of development that may take place on the land. A legally binding guarantee is thus achieved to ensure that the parcel will remain as it is or be developed only as wished. The deed restriction can also be referred to as a conservation easement.

- **Transfer of Development Rights.** Although not authorized by statute for use between jurisdictions in Michigan, this technique has been used successfully elsewhere. It is a variation on the above, except a trade is made between two or more parcels. It essentially is a method for protecting land by transferring the “right to develop” from one area (sending) and giving it to another area (receiving). A consensus must be reached on where the public wishes to preserve low density or open space and where it will allow for increases in development densities.

  “Receiving” areas generally have streets, public water and sewer, and other improvements or the improvements are such that they can be extended a short distance without extensive cost. The costs of purchasing the easements are recovered from the developers who receive building “bonuses” according to the values agreed upon. As with Purchase of Development Rights, the owner of the preserved site participates voluntarily and retains existing use rights while receiving compensation for the development value of the land.

- **Concurrency.** This is a situation in which the township ties development (i.e. density and type) to established benchmarks regarding public service (i.e. water, sewer, roadway capacity, police, fire, educational and others) to control development. No development can occur in a given area until the benchmarks are
met, either by the township or the developer. This method also requires a carefully laid out capital improvements plan to be fully effective.

- Development Agreements. This would operate much like a contract/site plan review process combined. It would cover a fixed period in time, and would identify specific elements of development covered. It would offer assurances for both sides that planning could take place and there would be no changing of the rules in the middle of the game.

- Regional Impact Coordination. In a larger sense, this concept amounts to a specific agreement to involve other jurisdictions in any development which has a “regional impact”. The West Michigan Shoreline Regional Development Commission and the constituents of Muskegon County have taken steps to foster such coordination by creating the Muskegon Area-wide Plan (MAP). It has been submitted to local units of government for adoption.

The State of Michigan has taken another step by making it mandatory that amendments to a community’s land use plan be submitted, for review and comment, to all bordering jurisdictions, the acting regional planning commission, and ultimately the County. While presently these comments have no regulatory implications, this legislation is the first step in working towards a collaborative effort amongst bordering municipalities encouraging similar land uses on adjacent parcels.

**Capital Improvements Program**

A Capital Improvements Program (CIP) is a fiscal plan outlining the means for the township to finance selected projects requiring capital, either on a short-term or long-range basis. The CIP thus sets priorities for future development. Projects typically included are public facilities such as township halls and parks, land improvements, roads, bridges, acquisitions, utilities, planning projects, etc.

**Dedicated Millage**

A dedicated millage can be used to generate revenues for a specific purpose and, in so doing, can implement recommendations of the Comprehensive Development Plan. For example, a dedicated millage could be used to establish a land acquisition fund, a bike path fund, or a conservation easement program. All of these would be useful tools for promoting open space preservation.

Although acquisition of land by a governmental unit provides the greatest level of land use control, it is also the most expensive. In addition to acquisition costs, purchase removes property from the tax rolls and decreases property tax revenues.

**Conservation Easements**

The Farmland and Open Space Preservation Act of 1974 provides for dedication of a conservation easement to a public entity while the Conservation and Historic
Preservation Easement Act of 1980 gives a third party, such as a land trust, the right to receive and the resulting responsibility to enforce an easement. Conservation easements are voluntary legal agreements between landowners and a land conservancy or government agency and are distinct property rights that may be sold or donated separately from other rights.

Conservation easements are effective for preserving sensitive lands, providing public access along rivers or greenways, and allowing property owners to consider land stewardship while they continue to live on their land. They permanently limit development of the property in order to protect the conservation values of the land. The landowner continues to bear all costs and liabilities related to ownership and maintenance of the property.

The relationship between Purchase of Development Rights and conservation easements is close and the terms are often used interchangeably. However, conservation easements can be both sold or donated. When a land owner sells the development rights for less than their full value, it is called a “bargain sale”. Bargain sales and donations can reduce income, inheritance, and property taxes while providing cash for needed purposes when meeting the necessary requirements.

**Land Conservancy**

While property owners can voluntarily donate or sell land or easements in the interest of conserving natural resources or natural features, and perhaps qualify for income, estate and property tax benefits, private land trusts can facilitate a resource protection program by use of a variety of land acquisition and conservation techniques.

For instance, The Land Conservancy of West Michigan (LCWM) “protects lands that contribute to the distinctive character and quality of life in West Michigan; lands that are important for their values as habitat for native plants and animals, as centers for study and quiet recreation, and as elements of scenic beauty and rural character. LCWM offers positive, non-regulatory solutions to disappearing open space that benefit landowners and local communities”.

LCWM acquires natural land through donation or “bargain sale” purchase of high priority land for the purpose of creating nature preserves that are open to the public. It also assists with conservation easements and works with developers to construct easements for open space design. Finally, LCWM assists local governments with identifying important natural areas, preserving lands, creating community parks, and writing grant applications for project funding.
X. RECOMMENDATIONS

This plan summarizes the physical nature of Blue Lake Township, where there is abundant natural beauty; including open spaces, pristine lakes, rivers, and forests; as well as habitats for endangered species. In addition, the township is very unique, with over 7,000 acres of land used or owned by youth camps (approximately 1/3 of all land) and no acreage devoted to agriculture or industry. Lastly, there is a strong preference by residents to preserve the natural environment of the township.

In spite of this long-held community preference, Blue Lake Township experienced significant population increase of 61% between 1990 and 2000, the highest growth rate of any municipality in Muskegon County during that period. Between 2000 and 2010, population grew 20%. Although population estimates from 2017 suggest the township’s population actually decreased, forecasts indicate that the township might see a slight increase over the next few decades. Regardless of the population trends, the fact remains that Blue Lake Township is not densely developed at the present time, and many of its undeveloped places are very attractive for potential development.

Development limitations have been noted however; such as a lack of public sewer and water, limitations of the soil for both development and septic systems, and limitations of infrastructure and services. There are just two county-designated roads in the township and no state or federal roads or highways. Fire-fighting is done on a part-time basis and equipment would need to be increased to service any additional development. There are many areas with moderate to very severe soil limitations for development, due to soil composition and/or slope, and several with moderate limitations for development but severe limitations for septic systems.

The township, by adopting this Comprehensive Development Plan and adopting and revising ensuing ordinances, is preparing itself to control its growth. As previously stated, the goal of any plan is to combine the needs and desires of the citizenry with the land’s suitability and capability for sustaining those uses, according to the ability and desire of the municipality to provide public services throughout its jurisdiction. In addition, careful consideration must be given to the preservation of the township’s unique resources.

The township should continually visit the visions, goals, and objectives identified in this plan and prioritize those of greatest and most timely importance. For instance, the township’s participation in the Muskegon Area-wide Plan highlights the need to support it as the county-wide vision and to remain consistent with its principles. Those principles include preserving open space and directing development towards existing communities already served by infrastructure.

Development pressures experienced by Blue Lake Township in the recent past highlighted the importance of remaining proactive towards preserving natural resources and maintaining the rural and recreational character of the township through carefully managed growth. Objectives for growth management include on-going education on growth management techniques, utilization of those techniques, and inclusion of
environmental and infrastructure considerations in development decisions. Objectives for preserving natural resources include those that focus on building partnerships while objectives for promoting existing resources for recreational purposes include the expansion of recreational uses and the maintenance of a Community Recreation Plan.

XI. CONCLUSION

The future conditions envisioned in a land use plan will occur as a result of cumulative private and public decisions about such things as opening a business, locating a residential development, and installing a public park. The inner-workings of investments by private actors and individual entrepreneurs, as well as development decisions by public and quasi-public agencies, bring about physical changes to a municipality.

If properly used, the Comprehensive Development Plan can inform government about where public development should go. It can give potential investors a general sense of where the community would prefer residential and commercial development to be located. In short, the purpose of a Comprehensive Development Plan is to offer guidance to any and all actors whose decisions affect land. This plan offers several suggestions for achieving commonly held aspirations for the township’s future development.

This Comprehensive Development Plan provides a clear vision for Blue Lake Township’s future growth and development. It describes, through the General Future Land Use map, where various types of future land uses and, therefore development, should be located. It also provides guidance as to the form, characteristics, and appearance that are desired for future development. However, the vision embodied by the Comprehensive Development plan is but a step in making those visions a reality.

Beyond this plan awaits the need for a commitment by the township to dedicate the necessary resources for review of the Comprehensive Development Plan at a minimum of every five years. This will enable the Planning Commission to track progress of implementation, while regularly taking the pulse of the community to determine whether the goals remain relevant and if additional goals should be added.

The Blue Lake Township Comprehensive Development Plan should be consulted regularly as a guide for land use decisions, and should be updated accordingly as the local situation warrants. It is important to acknowledge that change is inevitable. Managing that change will be the key to Blue Lake Township’s success in managing and guiding development in the township.
APPENDIX A - PUBLIC NOTICES AND PLAN APPROVAL PROCESS

*Board resolution adopting plan*

TOWNSHIP OF BLUE LAKE
COUNTY OF MUSKEGON, MICHIGAN
Resolution No. RES 20190812-01
TOWNSHIP BOARD RESOLUTION TO ADOPT MASTER PLAN

WHEREAS, the Michigan Planning Enabling Act (MPEA) authorizes the Planning Commission to prepare a Master Plan for the use, development and preservation of all lands in the Township; and
WHEREAS, the Planning Commission prepared a proposed Master Plan and submitted the plan to the Township Board for review and comment; and
WHEREAS, on April 29, 2019, the Blue Lake Township Board received and reviewed the proposed Master Plan prepared by the Planning Commission and authorized distribution of the proposed Master Plan to the Notice Group entities identified in the MPEA; and
WHEREAS, notice was provided to the Notice Group entities as provided in the MPEA; and
WHEREAS, the Planning Commission held a public hearing on July 10, 2019 to consider public comment on the proposed Master Plan, and to further review and comment on the proposed Master Plan; and
WHEREAS, on July 10, 2019, the Planning Commission approved and adopted by resolution the proposed Master Plan; and
WHEREAS, the Township Board finds that the proposed Master Plan is desirable and proper and furthers the use, preservation, and development goals and strategies of the Township;

THEREFORE BE IT HEREBY RESOLVED AS FOLLOWS:

1. Adoption of the Blue Lake Township Comprehensive Development Plan, 2019 Update. The Township Board hereby approves and adopts the proposed Blue Lake Township Comprehensive Development Plan, 2019 Update, including all of the chapters, figures, maps and tables contained therein.

2. Distribution to Notice Group. The Township Board approves distribution of the adopted plan to the Notice Group.

3. Findings of Fact. The Township Board has made the foregoing determination based on a review of existing land uses in the Township, a review of the existing Master Plan provisions and maps, input received from the Planning Commission and public hearing, and with the assistance of a professional planning group, and finds that the Master Plan will accurately reflect and implement the Township’s goals and strategies for the use, preservation, and development of lands in Blue Lake Township.

4. Effective Date. The Master Plan shall be effective as of the date of adoption of this resolution.

The foregoing resolution offered by Board Member Jeff Abram. Second offered by Board Member Debbie Therrian.

Upon roll call vote the following voted:

"Aye": Jeff Abram, Debbie Therrian, Lyle Monette, Todd Conzemius, Melonie Arbogast
"Nay": 0

The Supervisor declared the resolution adopted.

Jeffrey T Abram, Clerk
TOWNSHIP OF BLUE LAKE
COUNTY OF MUSKEGON, MICHIGAN
Resolution No. 2019-0710-01
PLANNING COMMISSION RESOLUTION TO ADOPT MASTER PLAN

WHEREAS, the Michigan Planning Enabling Act (MPEA) authorizes the Planning Commission to prepare a master plan for the use, development and preservation of all lands in the Township; and
WHEREAS, the Planning Commission prepared a proposed master plan and submitted the plan to the Township Board for review and comment; and
WHEREAS, on April 29, 2019, the Blue Lake Township Board received and reviewed the proposed master plan prepared by the Planning Commission and authorized distribution of the master plan to the Notice Group entities identified in the MPEA; and
WHEREAS, notice was provided to the Notice Group entities as provided in the MPEA; and
WHEREAS, the Planning Commission held a public hearing on July 10, 2019 to consider public comment on the proposed master plan, and to further review and comment on the proposed Master Plan; and
WHEREAS, the Planning Commission finds that the proposed master plan, the Blue Lake Township Comprehensive Development Plan, is desirable and proper and furthers the use, preservation, and development goals and strategies of the Township;

THEREFORE BE IT HEREBY RESOLVED AS FOLLOWS:

1. **Adoption of the Blue Lake Township Comprehensive Development Plan, 2019 Update.** The Planning Commission hereby approves and adopts the proposed Blue Lake Township Comprehensive Development Plan, 2019 Update, including all of the chapters, figures, maps and tables contained therein.
2. **Distribution to Township Board and Notice Group.** The final step for adoption of the plan is approval by resolution by the Township Board. In addition, the Planning Commission approves distribution of the adopted master plan to the Notice Group, pending Township Board adoption of the Master Plan.
3. **Findings of Fact.** The Planning Commission has made the foregoing determination based on a review of existing land uses in the Township, a review of the master plan provisions and maps, input received from the Township Board and public hearings, and with the assistance of a professional planning group, and finds that the proposed master plan will accurately reflect and implement the Township’s goals and strategies for the use, preservation, and development of lands in Blue Lake Township.
4. **Effective Date.** The master plan shall be effective as of the date of adoption by the Township Board.
July 10 – Planning Commission Minutes

Planning Commission Meeting
Blue Lake Township Hall
1491 Owasippe Road
Twin Lake, MI, 49457

The Meeting started at 7:02 PM
Present were: Barb Veldman, Mike Sikkenga, Lyle Monette, Jim Cordray, Mark Slater
Absent: None
Perfection of Agenda: None

Open Public Hearing: 7:04
Public comment period for the proposed Blue Lake Township Comprehensive Master Plan had no public vocal comments. Three written comments were presented. One from Blue Lake Township Supervisor Melonie Arbogast and one from Blue Lake Township Planning Commission Secretary Michael Sikkenga both regarding percentage of buildable property per zoning district. Another written comment came from an email to the Chairman of the Blue Lake Township Planning Commission Jim Cordray requesting the plan to include language reflecting the township zoning has met criteria of the Natural Rivers Zoning Act. These concerns will be addressed in the copy presented to the Blue Lake Township board for their review.
Resolution No. 2019-0710-01 (see attachment) was offered by Barb and seconded by Mark. The Resolution was unanimously approved.
Public Hearing closed 7:30

Minutes: Lyle made a motion to approve the minutes dated June 12, 2019 and Mark seconded the motion. The minutes were unanimously approved.
Guests: Melonie Arbogast presented the administrative ordinance approved by the Blue Lake Township Board regarding marijuana establishments.
New Business: None
Task of the Meeting:
Continue review of additions and requested corrections to Chapter 380 of the Blue Lake Township Proposed Zoning Ordinance.
The next meeting will be determined over the next few days to provide for a date the township attorney can be present for final question regarding the review and corrections to Chapter 380 of the Blue Lake Township Proposed Zoning Ordinance.
Meeting adjourned at 8:32 PM
Michael Sikkenga, Secretary
NOTICE OF PUBLIC MEETING REGARDING BLUE LAKE TOWNSHIP COMPREHENSIVE DEVELOPMENT PLAN

The Blue Lake Township Planning Commission will hold a public viewing period between Thursday, May 9, 2019 and Wednesday, July 10, 2019 to review the updated Blue Lake Township Comprehensive Development Plan. Anyone with an interest in the Blue Lake Township Comprehensive Development Plan is encouraged to attend and review the document. The viewings will take place at the Blue Lake Township Hall located at 1491 Owasippe Road, Twin Lake, MI during normal business hours. The document will also be available on the township’s website at http://www.bluelaketownship.org/documents/.

Following the viewing period, a public meeting will be held to receive comments on the updated Blue Lake Township Comprehensive Development Plan. The public meeting is scheduled for 7:00 PM on Wednesday, July 10, 2019 at the Blue Lake Township Hall during the regular monthly meeting of the Blue Lake Township Planning Commission.

Written comments may be submitted prior to July 10 to the West Michigan Shoreline Development Commission, 316 Morris Avenue, Suite 340, Muskegon, MI 49440, or via email to scarlson@wmsrde.org. If there are any questions, please contact Mr. Stephen Carlson, Program Manager, at (231) 722-7878, extension 11.
NOTICE OF PUBLIC MEETING REGARDING
BLUE LAKE TOWNSHIP MASTER PLAN AND RECREATION PLAN

The Blue Lake Township Planning Commission, with assistance from the West Michigan Shoreline Regional Development Commission, has begun the process of updating Blue Lake Township’s master plan and recreation plan. These planning documents will communicate the community’s vision for the future of Blue Lake Township over the next 5 to 20 years. The master plan is intended to guide and support decision making by township leaders. Successful completion of the recreation plan will qualify the township for recreation grants offered by the Michigan Department of Natural Resources. Both plans must be reviewed and updated as needed every five years.

All Blue Lake Township citizens are invited to attend a public meeting on November 16, 2016 at the Blue Lake Township Hall, 1491 Owasippe Rd, Twin Lake, MI 49457. The meeting will feature SWOT Analysis to identify Strengths, Weaknesses, Opportunities, and Threats to Blue Lake Township, as well as an opportunity to comment on recreation in the township. The meeting will begin at 7:00 pm.

For additional information about the Blue Lake Township master plan, recreation plan, or the public meeting, please contact Mr. Stephen Carlson, Program Manager, at (231) 722-7878, extension 11 or at scarlson@wmsrdc.org.

Photocopy of notice published in the White Lake Beacon on 10-30-16
### APPENDIX B - SWOT ANALYSIS DATA AND CHARTS

<table>
<thead>
<tr>
<th>Blue Lake Township SWOT Analysis Responses 11.16.16</th>
<th>Strengths</th>
<th>Weaknesses</th>
<th>Opportunities</th>
<th>Threats</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Planning/ Land Use</strong></td>
<td>low density open space master plan open space</td>
<td>limited land use with 100’ from water no industrial/commercial</td>
<td>protect that which we have limit development</td>
<td>industry overdevelopment overgrowth commercial development residential development</td>
</tr>
<tr>
<td><strong>Outdoors/ Recreation</strong></td>
<td>outdoor recreation camping ORV trails snowmobile trails hunting/fishing camps outdoor recreation</td>
<td>lack public parkland no formal public recreation area</td>
<td>Recreation off-season use of camps</td>
<td>camp closings</td>
</tr>
<tr>
<td><strong>Community</strong></td>
<td>history high standard of living rural rural atmosphere</td>
<td>aging population</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Public Service/ Infrastructure</strong></td>
<td>poor roads lack infrastructure</td>
<td>township-owned property road improvements via road commission</td>
<td></td>
<td>gas transmission line (need a reaction plan)</td>
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<tr>
<td><strong>Public Knowledge/ Participation</strong></td>
<td>citizen participation civic participation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Economy</strong></td>
<td>low resources for township budget tax base low tax base no tax income from non-profit camps</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Natural Resources</strong></td>
<td>soil types topography soil drainage groundwater endangered species natural resources lakes forest groundwater natural resources natural beauty</td>
<td>lower water table</td>
<td>Natural Resources wildlife preservation</td>
<td>damage to water resources forest fire water contamination</td>
</tr>
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</table>
SWOT Response Frequencies: 11-16-16

<table>
<thead>
<tr>
<th>Category</th>
<th>Strengths</th>
<th>Weaknesses</th>
<th>Opportunities</th>
<th>Threats</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning/ Land Use</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td>5</td>
<td>14</td>
</tr>
<tr>
<td>Outdoors/ Recreation</td>
<td>7</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Community</td>
<td>4</td>
<td>1</td>
<td>-</td>
<td>-</td>
<td>5</td>
</tr>
<tr>
<td>Public Services/ Infrastructure</td>
<td>-</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Public Knowledge/ Participation</td>
<td>-</td>
<td>2</td>
<td>-</td>
<td>-</td>
<td>2</td>
</tr>
<tr>
<td>Economy</td>
<td>-</td>
<td>4</td>
<td>-</td>
<td>-</td>
<td>4</td>
</tr>
<tr>
<td>Natural Resources</td>
<td>11</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>17</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>27</strong></td>
<td><strong>14</strong></td>
<td><strong>8</strong></td>
<td><strong>10</strong></td>
<td><strong>59</strong></td>
</tr>
</tbody>
</table>

SWOT Strengths

- Natural Resources: 41%
- Planning/ Land Use: 19%
- Outdoors/ Recreation: 26%
- Community: 15%

SWOT Weaknesses

- Natural Resources: 7%
- Planning/ Land Use: 14%
- Outdoors/ Recreation: 14%
- Public Services/ Infrastructure: 14%
- Public Knowledge/ Participation: 14%
- Community: 7%

SWOT Opportunities

- Natural Resources: 25%
- Planning/ Land Use: 25%
- Outdoors/ Recreation: 25%

SWOT Threats

- Natural Resources: 30%
- Planning/ Land Use: 50%
- Outdoors/ Recreation: 10%
SWOT Analysis: Responses by Category

- **Natural Resources**
- **Economy**
- **Public Knowledge/ Participation**
- **Public Services/ Infrastructure**
- **Community**
- **Outdoors/ Recreation**
- **Planning/ Land Use**

Chart showing responses by SWOT Category:

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**

SWOT Analysis: Responses by SWOT Category

- **Planning/ Land Use**
- **Outdoors/ Recreation**
- **Community**
- **Public Services/ Infrastructure**
- **Public Knowledge/ Participation**
- **Economy**
- **Natural Resources**

Chart showing responses by SWOT Category:

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**
Principles of Smart Growth

- **Create Range of Housing Opportunities and Choices**
  Providing quality housing for people of all income levels is an integral component in any smart growth strategy.

- **Create Walkable Neighborhoods**
  Walkable communities are desirable places to live, work, learn, worship and play, and therefore a key component of smart growth.

- **Encourage Community and Stakeholder Collaboration**
  Growth can create great places to live, work and play -- if it responds to a community’s own sense of how and where it wants to grow.

- **Foster Distinctive, Attractive Places with a Strong Sense of Place**
  Smart growth encourages communities to craft a vision and set standards for development and construction which respond to community values of architectural beauty and distinctiveness, as well as expanded choices in housing and transportation.

- **Make Development Decisions Predictable, Fair and Cost Effective**
  For a community to be successful in implementing smart growth, it must be embraced by the private sector.

- **Mix Land Uses**
  Smart growth supports the integration of mixed land uses into communities as a critical component of achieving better places to live.

- **Preserve Open Space, Farmland, Natural Beauty and Critical Environmental Areas**
  Open space preservation supports smart growth goals by bolstering local economies, preserving critical environmental areas, improving our communities quality of life, and guiding new growth into existing communities.

- **Provide a Variety of Transportation Choices**
  Providing people with more choices in housing, shopping, communities, and transportation is a key aim of smart growth.

- **Strengthen and Direct Development Towards Existing Communities**
  Smart growth directs development towards existing communities already served by infrastructure, seeking to utilize the resources that existing neighborhoods offer, and conserve open space and irreplaceable natural resources on the urban fringe.

- **Take Advantage of Compact Building Design**
  Smart growth provides a means for communities to incorporate more compact building design as an alternative to conventional, land consumptive development.
BLUE LAKE TOWNSHIP RESOLUTION
NO. MAP 121205

WHEREAS, the West Michigan Shoreline Regional Development Commission, under the close guidance and
active participation of local governments and other stakeholders in Muskegon County, developed the Muskegon
Area-wide Plan;

WHEREAS, the Muskegon Area-wide Plan engaged over 1,000 citizens of Muskegon County in developing a
shared vision for the future of the county;

WHEREAS, Blue Lake Township, maintains a comprehensive master plan and zoning ordinance to guide the
growth and development of its community;

WHEREAS, Blue Lake Township recognizes that it is part of the greater Muskegon County community and shares
in its growth and development and many other common interests;

NOW, THEREFORE, BE IT RESOLVED, that Blue Lake Township endorses the Muskegon Area-wide Plan as a
vision for the future of the county, and agrees to incorporate the general principles, policies, and visions identified in
the Muskegon Area-wide Plan into its Comprehensive Master Plan and Zoning Ordinance as these documents are
updated and implemented.

INTRODUCED BY; Molonie A.
SUPPORTED BY; Don S.
VOTE; YES 4
NO 1
ABSENT 0

FRED E. ARBOGAST SR. CLERK