

West Michigan Shoreline Materials Management Planning Committee

Monday, June 2, 2025 10:00 AM WMSRDC Office (Downtown Muskegon) 316 Morris Avenue, Suite 340 Muskegon, MI 49441

Agenda

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Agenda (ACTION ITEM)
- 4. Approval of Minutes from May 5, 2025 (ACTION ITEM)
- 5. Public Comment on Agenda Items
- 6. Presentation Muskegon County Resource Recover Center (Tentative)
- 7. EGLE Grant Agreement Update
- 8. MRC Conference Recap
 - a. Authority and Role of MMPC/County/Local Governments
 - b. Data
- 9. Planning Area and County Profiles Discussion
- 10. Public Participation/Engagement Strategy
- 11. New/Old Business
- 12. Next Meeting Focus
- 13. Public Comment
- 14. Adjournment (ACTION ITEM)

Next Meeting: Monday, July 7, 2025 (Oceana County)



May 5, 2025 - 10:00 AM Newaygo County Board Room 1087 Newell Street, White Cloud, MI

- I. CALL TO ORDER 10:00 AM by Mark Kinney, Vice-Chairperson
- II. ROLL CALL QUORUM: Yes

Present	Absent	Name	Representing
X		Howard Lodholtz	Lake County, Elected County Official
X		Phillip Lodholtz	Lake County, Elected Township Official
Х		Debbie Russell	Lake County, Business
	Х	Michael Seroczynski	Lake County, Elected County Official
			· ·
	Х	Sharon Edgar	Mason County, Environmental Interest Group
	Х	Jody Hartley	Mason County, Elected County Official
X		Jamie Healy	Mason Co., Waste Diversion, Reuse/Reduction Facility
Х		Michael Smith	Mason County, Business
X		William Crabtree	Muskegon County, Business
X		Joe Kuerth	Muskegon County, Waste Hauling
X		Greg Leverence	Muskegon County, Solid Waste Disposal Facility
Χ		Darrell Page	Muskegon County, Elected County Official
	Χ	Leon Scott	Newaygo Co., Composting Facility/Anaerobic Digester
	X	Jake Thompson	Newaygo County, Materials Recovery Facility
X		Chuck Trapp	Newaygo County, Elected County Official
	Х	James Niemiec	Newaygo County, Arbre Farms
	Х	Connie Cargill	Oceana County, Elected County Official
Х		Lynn Cavazos	Oceana County, Elected City/Village Official
Х		Jim Kleiner	Oceana County, Business
	Х	Don Squire	Oceana County, Business (generates managed material)
Х		Mark Kinney	WMSRDC Regional Planning Agency
Х		Stephen Carlson	WMSRDC Staff
	Х	Erin Kuhn	WMSRDC Staff
GUESTS:		Chris Wren	Newaygo County
		Robert (Sidney) Shaw	Fruitland Township
		Wade VandenBosch	Muskegon County
		Sara Cooper	Muskegon County

III. APPROVAL OF AGENDA

A motion was made by Howard Lodholtz and supported by Chuck Trapp to approve the agenda for May 5, 2025. Motion carried.

IV. APPROVAL OF MINUTES

A motion was made by Howard Lodholtz and supported by Darrell Page to approve the April 7, 2025, MMPC meeting minutes. Motion carried.

- V. PUBLIC COMMENT ON AGENDA ITEMS There were no comments
- VI. WORK PLAN REVIEW Presentation by Erin Kuhn
 - Roles of CAA/MMPC/DPA
 - 3-Year Timeline of Activities
 - Year 1 Timeline of Activities

Erin gave a presentation reiterating the roles and responsibilities of the CAA, MMPC, and DPA. She also discussed the 3-year and 1-year timelines of activities. Discussion ensues. The presentation will be emailed to the MMPC and placed on the MMP page of the WMSRDC website.

VII. PLANNING AREA AND COUNTY PROFILES DISCUSSION – Stephen Carlson Stephen suggested the process of developing the county profiles begin with the EGLE Megadata Report detailing information from our five-county region. He brought printed information so each member could begin to review and discuss. Following a brief discussion, Stephen asked if the committee would be willing to respond with their feedback through email, stating what information they need, where to find it, who will gather information, and how much information is needed.

VIII. PUBLIC PARTICIPATION/ENGAGEMENT STRATEGY DISCUSSION

Erin discussed the need for varying strategies regarding public participation and engagement. There will be a lot of different audiences that need to be reached, such as local units of government, haulers, facility owners/operators, and the general public within the five counties. This should be a standing item on the agenda, so we are very conscious of how we reach out, how we ask for input, and feedback we receive. The audience we work with will change throughout the process. We want to make sure our messages are targeted to meet the audiences where they are at so we can get as much feedback and input as possible.

There are different tools we can use such as survey software with QR codes and survey links; emails; newsletter; website; social media. WMSRDC will coordinate this effort, but will be asking the MMPC for input, suggestions and assistance strategies as well as spreading the information through their individual networks. It was suggested to add this information to all meeting agendas in the jurisdictions.

- **IX. NEW BUSINESS** The updated Fact Sheet handed out to the MMPC and will be made available on the MMP page of the WMSRDC website. MMPC members were encouraged to share the Fact Sheet with their networks. The Fact Sheet will also be updated as we move through the development of the MMP.
- X. NEXT MEETING FOCUS It was suggested by Stephen to schedule speakers during meets to help educate the committee. Suggestions included how to determine appropriate goals, the impact of the goals, the economics of recycling, updates from other counties, mechanisms, and implementation activities/strategies. The committee brainstormed and identified the below list below. They were encouraged to share other ideas with Erin and Stephen. Economics - What is involved in recycling and what is the cost?
 - What does it take to manage these materials at a county or state level?
 - Technology of recycling
 - A detailed presentation on what actually happens once it gets to Grand Rapids

- Markets / market forces
- Looking at other recycling groups, even in other states
- Education on glass
- The life of a recycling facility

XI. PUBLIC COMMENT -

- Sydney Shaw, Fruitland Township, asked if all the counties present are happy with their solid waste management plan. Erin replied that PA115 states what it is that will be accomplished through this process.
- Erin stated that as we wait for EGLE to put together grant agreements with each of the five counties, it is her recommendation that the committee does not meet until all five agreements have been signed.
- The question was asked about virtual meeting attendance. Erin stated that in order to vote, per the Open Meeting Act, committee members must be present in the room to vote.

Erin reminded the committee about the tour following today's meeting at the American Classic Dumpster, 313 State Road, Newaygo. The tour was for information and education purposes. No business will be conducted on this tour.

XII. ADJOURNMENT

A motion was made by Howard Lodholtz and supported by Chuck Trapp to adjourn at 11:30 AM. Motion carried.

NEXT MEETING: June 2, 2	2025 – Muskegon County
Mark Kinney, Vice-Chairperson	Erin Kuhn, WMSRDC Executive Director
Date	Date